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LaSalle News

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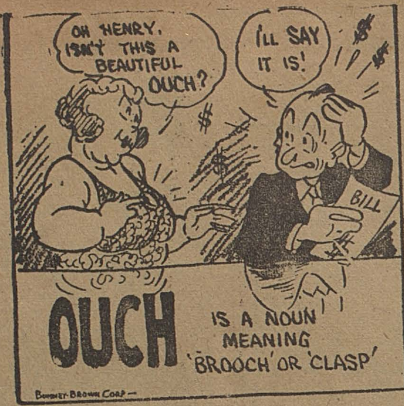
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LASALLE NEWS

LaSalle and Sandwich West
"News About People We All Know"

Authorized as Second Class Mail, Post Office Dept., Ottawa.



Vol. 2, No. 43

LA SALLE NEWS, LA SALLE, ONTARIO, Dec. 3rd. 1949

1

R.C.A.F. Search Party Finds Missing Hunter



—S.N.S. Photo

An R.C.A.F. Dakota search party was led to Jack Wolford, 45-year-old Windsor auto worker, missing on a hunting expedition on Fitzwilliam Island for five days by the letters "C-O-M-E" tramped out in eight-foot letters in the snow. Search party is pictured above. Wolford was unhurt but very hungry.

Election

MONDAY DEC. 5 Election day

We who live in this democratic country of Canada are privileged people. We are able to vote for those candidates we consider most fitted to hold responsible positions on our town council and men who are capable to represent our town as Mayor, Reeve and Council.

However not all value this privilege and do not vote. We would not presume on the intelligence of other to advise anyone how to vote but be sure and vote.

Before voting one should attend the meetings where the candidates speak and present their viewpoints. Then keep in mind the records of the men who have already been in positions of trust in your town before. One year is not a long enough time

for a Council to prove the actual value of their theory.

To vote just for one's relatives or social acquaintances is a rash way of using your vote. If a man is a successful business man and you know he is honest in his business relations, with others, than he is a good man to trust with the town's finances and management.

Lets all get out and vote on Dec. 5th.

An Open Letter From Your Mayor

VOTERS OF LASALLE

As Mayor of LaSalle, I feel the citizens of our Town are entitled to know the actual facts regarding your 1949 administration.

Having the taxpayers' interest at heart, the Council saw fit to equalize the unfair methods of assessment that have prevailed here in previous years.

The only objection to the 1949 Council is a higher assessment, but this does not mean higher taxes. Should the 1950 Council arrive at the same expenditures as in 1949, your taxes will be lowered, due to the fact that there are more new homes and businesses to share the expenditures. Fair and equalized assessment does mean every one is doing their fair share to make LaSalle a better town.

Please bear in mind that we have appropriated more money for Public Works than in any previous year, to comply with your request for better road and also because the Provincial Government is now granting us 50 per cent of that expenditure. Is this not good administration?

In closing this letter to you Voters of LaSalle, I wish to convey to the Reeve and Councilors of 1949 my deepest appreciation for the co-operation and efforts they have shown in assisting me to serve you, the citizens of the Town of LaSalle.

Yours respectfully,
(Signed) L. Chappus

Mayor.

SUNNYSIDE GARAGE Chevrolet and Oldsmobile Sales and Service

Beatty Washer, Frigidaire Range and Refrigerators
La Salle, Ont. Phone 4-5653



... she may look as if she's loafing—
but dry cow is really

working hard!

Because she isn't visibly "slugging", it's easy to get the idea that a dry cow (or springing heifer) is loafing — and feed her accordingly. Actually, she is working as hard as any hard-worked horse—build-

ing a calf (close to 1 lb. per day, the last two months) and building up her own body for heavy production. It isn't work that shows, but it's work, just the same ... and she should be fed for it.

June - to - October is top egg profit time, nowadays ... especially if you have big eggs to sell during that period. To get big eggs then, you have to start good chicks early and grow chicks right. For a "flying start", feed them

Purina CHICK STARTENA

Want eggs? Then feed a mash that has "what it takes" to make them—and keep on making 'em. We stock and recommend

Purina LAYING MASH

Purina Research Farm records show that 100 lbs. gain in good firm condition during the last two months before calving usually means 2,000 lbs. or more of extra milk, next lactation. And they show that if a heifer is 100 lbs. underweight at first calving, she'll milk (on the average) 1,500 to 1,800 lbs. less than she would if she had been built up to normal weight.

There's no place you can make a sounder feed investment than in Purina Bulky-las (to feed with good oats) or Dry & Freshening Chow, for dry cows and springing heifers.

An extra feed of extra-good feed pays off in extra eggs. Layers like Purina Laying Checkers, eat them greedily.

Purina LAYING CHECKERS

Experts estimate that a nursing sow ought to produce a pint of milk per pig per day. That's a lot of milk! Here are the feeds to help her turn it out—

Purina SOW & PIG CHOW (with your chop)

PIG GROWENA (straight from the bag)

Here's the easy way to put extra weight and finish on your market birds—pen them up and feed them for 2 weeks on

Purina FATENA CHECKERS

Minstrel Show

The St. Joseph Male course of River Canada have made final arrangements for a Minstrel Show to be performed on Sunday afternoon Dec. 4, 5, 6, at 8 p.m. in the St. Joseph's Church Auditorium. Dec. 4 will be for the children.

To Remain In China



Photo
Despite the sweep of Red armies over China, Ruth Bean, 30, of New Dundee, Ont., the first Canadian Mennonite missionary in China, has decided to stay in that country. She is in the Chungking area.

C.C.M. SUNSHINE Bicycles - Tricycles Wagons

We Repair all makes
Parts available at Home
Easy Terms arranged

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George and Armand

JANISSE

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we clean your windows!
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Free Daily Delivery

Order Your Xmas Trees Early

Hardware Supplies - Charcoal - Poco Blox
Disco — Complete Line of Feed and Supplies

SEGUIN'S FEED STORE

3231 Girardot St. Phone 2-1310

Windsor

THE STORE with the CHECKERBOARD SIGN



Five Of Oxford County Gang Plead Guilty To 40 Charges



Remanded one week for sentence, five Oxford county youths at Woodstock pleaded guilty to 40 charges. Three of the charged youths, James Atwood, second from left, and his brother, Bruce, both of Ingersoll, and Gordon Cowan are seen with Sergeant of Detectives John Anderson. Youths who appeared recently were called "small fry" of the large gang.

Monday is Election Day

BE SURE TO VOTE

Earl Olsen former Councilman and Mayor, who resigned in 1946 after serving nine years, owing to business reasons, stated that he is getting back into the political battle to equalize the assessment which has gotten out of hand.

Mr. Olsen would greatly appreciate the people's support in helping to elect Alvin Brunet Reeve, Jack Tapson and Herbert Runstedler as Councilman.

Consider LaSalle!!!

We wish to take this opportunity of thanking the LaSalle Council for the kind co-operation extended us, for, it is through their efforts and goodwill that we have decided to choose your town to build more and better homes.

T. and T. Construction Company

Continue Progress

VOTE DEC. 5th.

(Published by the T. and T. Construction Company in the interest of the Town of LaSalle.)

La Salle Voters

Consider these facts

- More public work funds appropriated than in any previous year.
- More homes built than in any previous year
- More town owned lots sold to individuals.
- More Government by LaSalle Council, less, by Toronto.
- More aid from Provincial Government.
- More Police Protection.
- More representation at County Council.
- Equalized Assessment.
- N.H.A. loans now available for LaSalle.
- Competent use of legal advise.

ALL THESE RESULTS ON
A lower mill rate than in 1948.

VOTE Dec. 5th.

We have given you fair and aggressive representation in 1949

Let us finish the job

Re-elect

FOR MAYOR

Louis Chappus

FOR REEVE

BOB FLEMING

FOR COUNCIL

Harry Boismier

Tom Chappus

Bart Evon

Ernest Piche

Did You Know

Did you that there is 11 new homes going up in LaSalle this month.

Did you know that Mr. M. Gignac was hurt at Walkers his both arms were caught in a conveyer.

Did you know that Mrs. E. O'Gorman lost \$33.00 last Thur. morning by listening to the Good Neighbours C.K.L.W. Club.

Did you know that there is a Bingo at Sacred Heart Church every Thurs. night.

Did you know that LaSalle had many beautiful homes in and about LaSalle, - for instance did you notice Mr. and Mrs. Gow Crapper's home on Gladstone Ave.—Congratulations.

Did you see the new Church as yet, — Did you notice Mr. Bart Evon Home Appliance Store - more credit to LaSalle, And how about Mr. Atkinson's new store—a big asset to LaSalle

Watch this paper every week for a review on this subject. Watch the LaSalle Chamber of Commerce comment.

This colum will appear every week with more and more interesting news.

“Two Good Terms Deserve Another”

A working man who will work for you

Re-elect For Council

HARRY BOISMIER

“One Good Term Deserves Another”

Re-elect For Council

One who has an interest in this Town

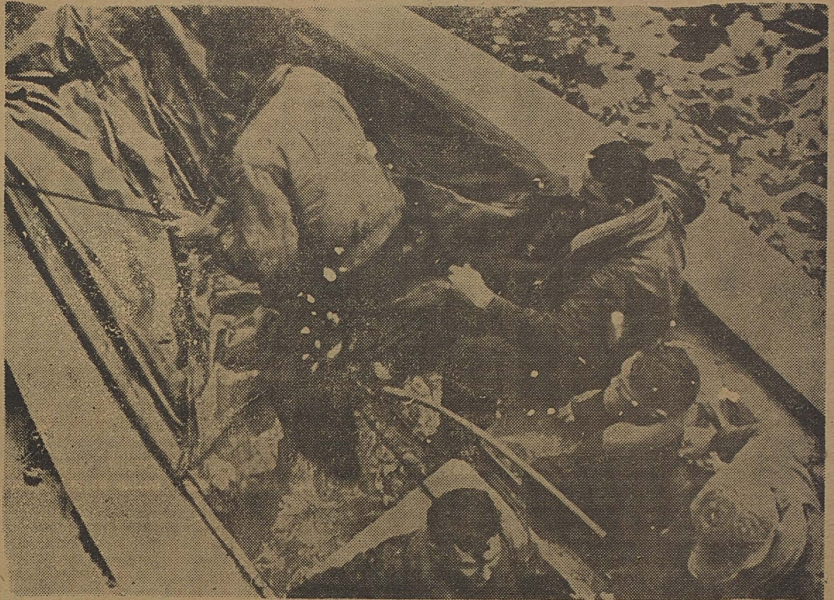
TOM CHAPPUS

LaSalle Voters

I am sorry I am unable to call on everyone in town for at present it is unavoidable, due to the fact that I am working the afternoon shift. Please bear in mind when you go to the polls on Monday, that as a working man I will work for you conscientiously and make use of my past experience.

Harry Boismier

All B-29's Grounded As Canadian Ship Rescues 18



—S.N.S. Photo
Waiting to be taken aboard the Haida, Canadian rescue ship, with waves 50 to 60 feet high tossing their boat about, these survivors of the B-29 Superfort crash off Bermuda, show effects of long 72 hours spent adrift. Most of the men were in good condition considering ordeal, but one suffered shock.

Xmas Stock Coming In Fast

USE LAY-AWAY PLAN

Pick your gifts now,
Put a small deposit
Pick up at Xmas-time.
I will Gift-Wrap Free any gifts bought on or before December 17th.

Alma's Jewellery

Floowers - Xmas Plants
Wreaths

ORDER NOW FROM
ALMA'S FLOWERS

Phone 4-5161

How you Vote

IS YOUR BUSINESS

BUT

"One Good Term Deserves Another"

**LaSalle Must have Fair and Progressive
Government**

Yours For Fair Play

Vote and Re-Elect

Bart Evon

For COUNCIL

Vote on December 5th

Flying Doctor Makes Rescue Trip



—S.N.S. Photo



—S.N.S. Photo



—S.N.S. Photo

Sam Rowe, top left, was pilot of a plane that crashed in Big Trout Lake, Ont., in an attempted take-off. Dr. W. H. Woodrow, top right, new to scene of crash, took out injured pilot. Below is seen the rescue plane piloted by Dr. Woodrow, known throughout Northern Ontario as "the flying doctor." Pilot of plane, Sam Rowe, had been flying out hunters.

Notice

I wish to thank my nominator and sponsor for the nomination for Council to the Town of LaSalle. Due to illness I am advised by my doctor that I should

not enter politics this year. I would like to thank all my supporters in the past and also those who favoured me for this year.

Sincerely Yours
George A. Henderson

VOTE

Vote how you Please

How you Vote is your Business

But it is Everybody's Business

To get out and Vote

Mon. Dec. 5th. is Voting Day

Hours 9 a. m. to 7 p.m

LaSalle Chamber of Commerce

Special for Saturday

Banana Cakes

LaSalle Bakery
6-1341

Order your Xmas cakes early. Any Size

Mim's Wool Shop

I am opening a Wool and Baby Shop December 6th. I have a complete line of Monarch Wool and Knitting Books. Hand knitted baby sets -- Madeira Baby Wear and Rattles - Men and Women's Sweaters knitted to order

WON'T YOU DROP IN

Edna Bergeron
Victoria Rd. 1st. house to your left

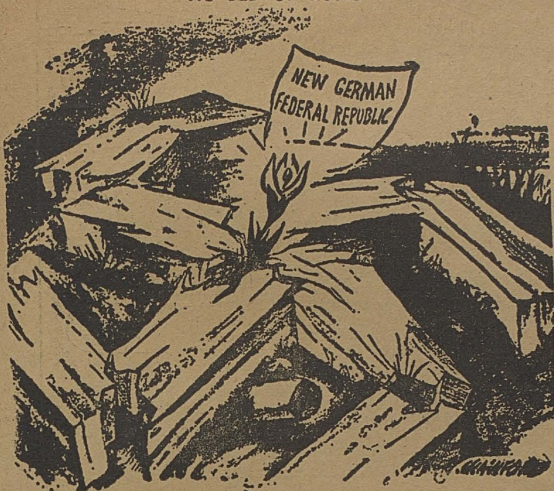
"One Good Term Deserves Another"



Re-elect
For
Council

Ernest J. PICHE

"NO BED OF ROSES"



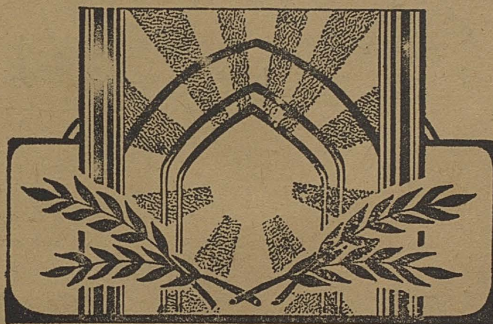
Crawford, in The Newark News.

WEST END MOTORS

PAINT AND COLLISION WORK
Spray Painting Booth
TIRE AND BATTERY SERVICE
Batteries and Tires on Easy Terms
Liberal Allowance on Trade-In
STAN and JOE Phone 4-7941
3496 Sandwich St. W.



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Your Funeral Home

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411 Sandwich Street East Phone 4-2585
Michigan and Ontario License

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\$110.

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The Show With the BIG CASH OFFER

ROYAL THEATRE

3395 Sandwich St. W.

ALL YOU HAVE TO DO IS—
Make sure your name is registered and be at
Royal Theatre on Foto Nite

No Charge to Register

Register now at Theater

Lots of Fun! Lots of Cash!

every week

Foto Nite always in addition to regular screen presentation:
every Thursday night.

Massey Harris Parts, Sales and Service
Planet & R. Garden Tools and Repairs
Waterloo Garden Tractor

ORLO FARNHAM

No. 18 Highway, Sandwich West
Phone 3-9705

Ads—Classified

you have anything in your
you don't need, this column
is it for you.

\$ \$ \$ \$

FOR SALE

one vegetable washer
phone 4-5635

FOR SALE

one winter coat, brown needle
point with cross fox collar - size
14-16 or ginal price \$100. worn
one year — price \$20. — 4-5620

FOR SALE

two full size bed and spring \$6.
each. - 1 boys suit size 8 \$4.00
1 laddies new dress size 14 \$6.00
1 girl kenwood coat, size 10 \$4.
phone 4-5658

FOR SALE

Cook stove, Burns coal and wood
good condition phone 4-0001
Ernest Martin

FOR SALE

Furnola Heater, in excellent
condition. Reason for dispo-
sal—putting in new heating
equipment.
Alma Brodeur, Stop 49, LaSalle

FOR SALE

Western Saddle \$50.00 - Fancy
Western Bridle and Martingale
\$20.00 — phone 2-5423

Lost

Cocker Spaniel. Mostly liver
with white spot on chest answers
to name of Boots — lost between
Marion corner and 7 mile road
Reward — Return to Robert
Thrasher Amh. Caadian Legion
Club phone Amh. 413

FOR SALE

Hudson Seal coat - size 15
good condition phone 4-0022

Baby sitting—evenings all day
Saturday and Sunday afternoons
phone 4-0240

FOR SALE

6 piece Dinette Kitchen Set.
in good condition Mrs. Joe
Hunt Stop 52 LaSalle

Baby Sitting - every night and
all day Saturday Also light hou-
sework phone 2-6590

**Insurance
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LaSalle Ph. 2-7722**

Says 'Get Tough'



—S.N.S. Photo

Richard Crossman, above, Labor
member of British parliament,
sounded a "get tough" warning to
British negotiators who will be in-
volved in Anglo-Canadian wheat
contract discussions next year. He
expressed a desire that the possi-
bility be discussed of Canada ac-
cepting part payment in sterling
for exports to Britain, particularly
wheat.

NOTICE

Polls will be opened between
the hours of 9 a.m. and 7 p.m.
on Monday Dec 5 at the Town
Hall.

The LaSalle News

Printed and published every
Friday by the LaSalle Press.
The printing, cuts, and seroes,
typesetting and etc is done in
our plant by Earl and Paul
O'Gorman and Staff.

**EVERY DAY
Fish and Chips**

25c

To Take Out
UNEEDA LUNCH

LaSalle

Canada Bread

The Quality Goes In

Before the Names Goes On

THE OLD HOME TOWN Registered U. S. Patent Office **By STANLEY**



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BIG CITY SPORTS
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Erie at Goyeau

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Master Cleaners
OTTAWA 3-6335**

"Masters of the Art of Fine Dry Cleaning"

The time is coming when you will be called upon to wear
that topcoat or overcoat. So look it over, you may not have
had cleaned in the spring. Co-operation means early delivery,
so have them ready when I call.

Agent: Adelar Drouillard, LaSalle

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Coupon on new car with every dollar order. Avoid Xmas rush
by sending early.