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Emancipation Celebration Program 1959

Walter Perry

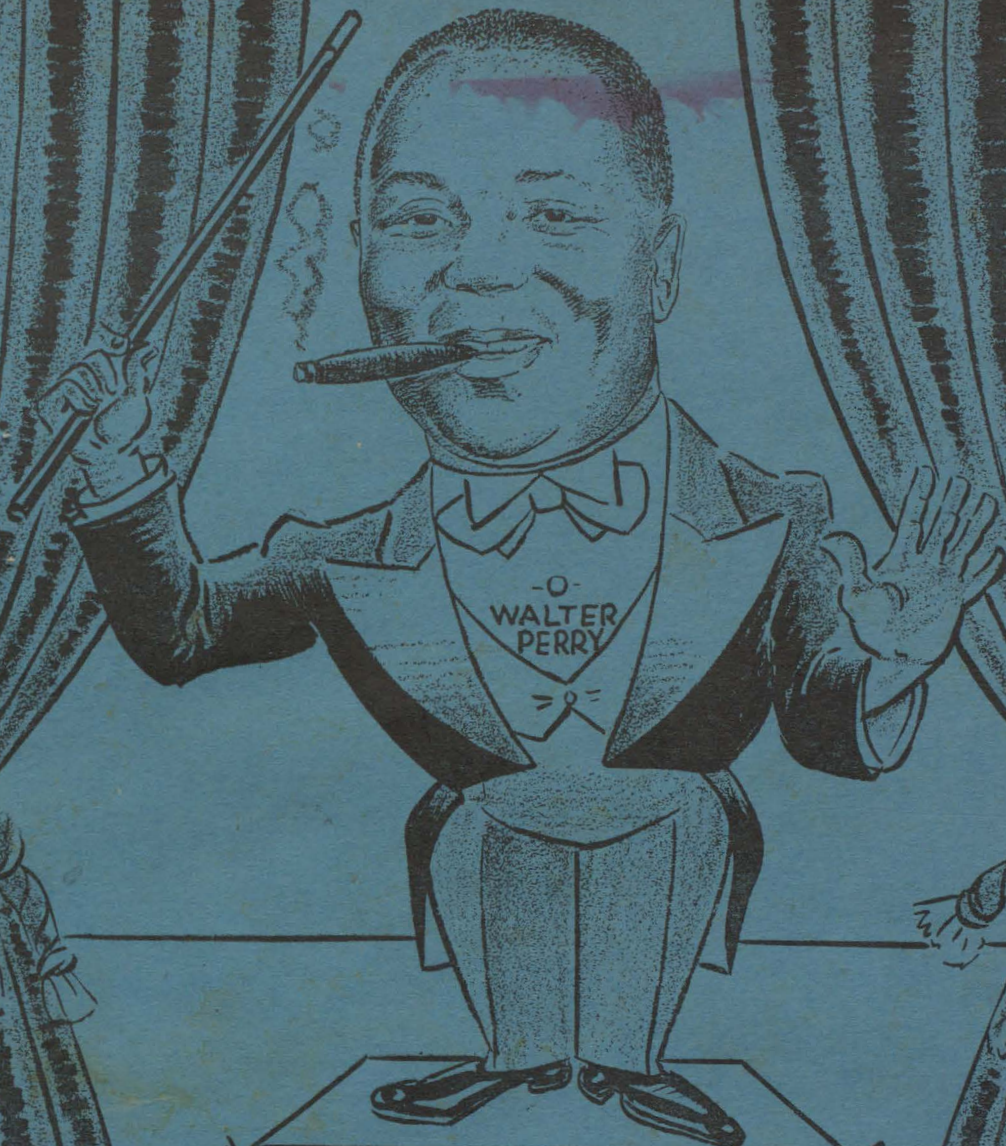
British-American Association of Coloured Brothers

Canadian-American Association of Black Brothers of Ontario

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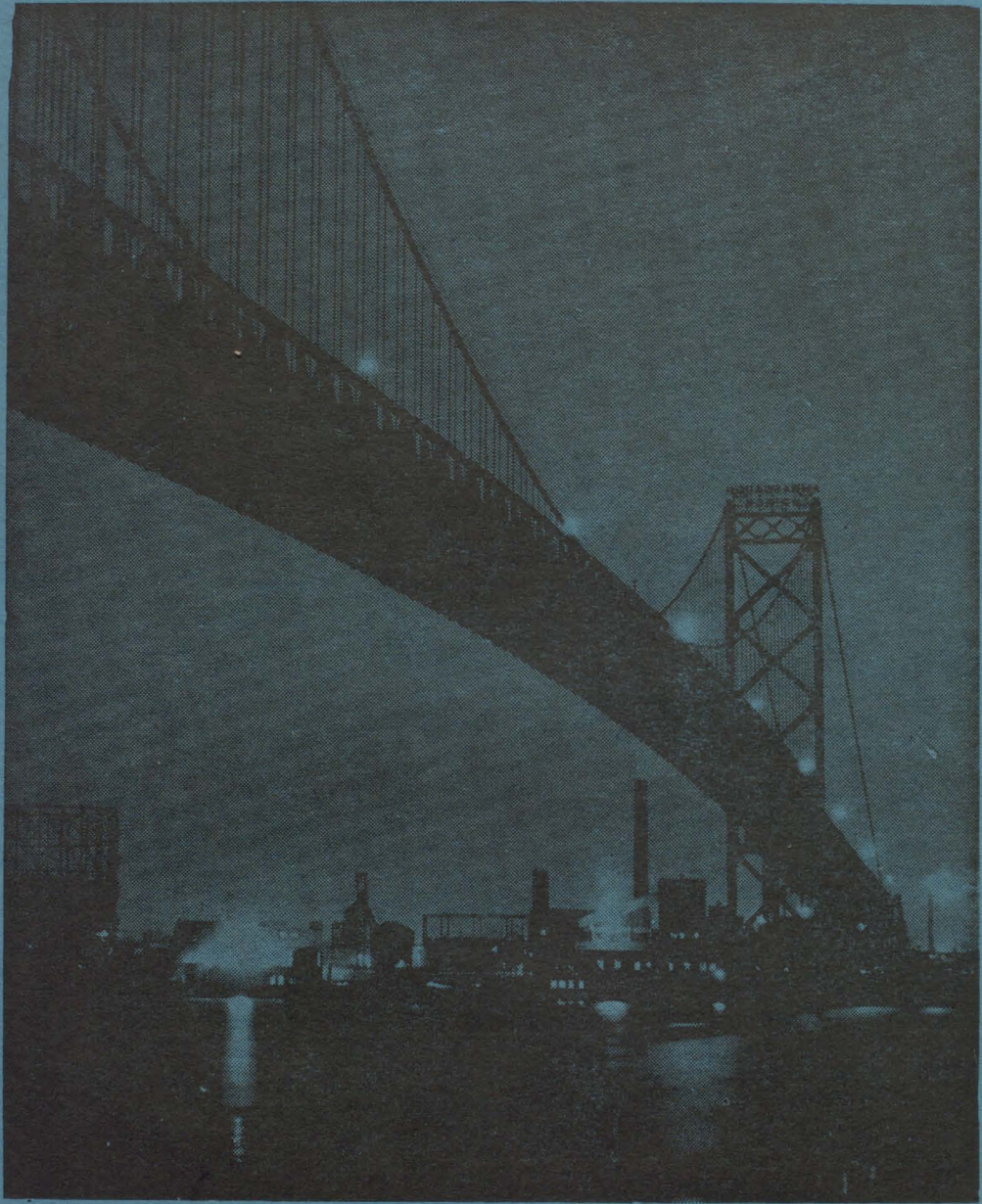
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28th
Windsor
Emancipation Day
Celebration

Ednight



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WINDSOR



MICHAEL PATRICK
Mayor

July 29th, 1959.

Welcome to Windsor,

It is again my privilege to extend to you, on behalf of the people of the City of Windsor, a most hearty welcome on the occasion of the 28th annual celebration of Emancipation Day.

Since your last visit great strides are being made in the city for cultural development by the erection of an auditorium and convention hall.

It is our hope that you will enjoy your visit to Windsor and that you will long remember the production so efficiently planned and executed by our own Walter Perry.

MICHAEL J. PATRICK,
Mayor,
City of Windsor.

ALDERMEN:

Thomas R. Brophey
Mrs. M. C. Montrose
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ONTARIO
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THE PRIME MINISTER & PRESIDENT OF THE COUNCIL

Toronto, Ontario.
3rd July 1959.

Dear Mr. Perry:

No historical turning-point is more worthy of profound celebration and rejoicing than is the Emancipation of the Coloured People. As you mark this great occasion with ceremonies and festivities in Windsor, our thoughts turn sympathetically to the modern-day striving of coloured people throughout the world for full economic and social emancipation.

The Legislature of Ontario, speaking for the people of this Province, has registered in concrete terms its understanding of the problems of minority peoples. Over the last few years, it has enacted laws which are designed to eliminate discriminatory practices in the field of employment and of public facilities and accommodations.

Recently, the Government established the Ontario Anti-Discrimination Commission and gave it the responsibility of planning and carrying out anti-discrimination education programs. Your assistance and co-operation in all of these efforts is earnestly solicited.

To those who have come from the United States to participate in the celebration, I wish to say a special word of welcome.

Leslie M. Frost
Prime Minister of Ontario

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GUEST SPEAKER

This year's guest speaker for the Emancipation Day celebrations, Dr. William Holmes Borders from Atlanta, Ga., is acclaimed as one of the great race leaders in the United States.

Dr. Borders is pastor of Wheat Street Baptist Church in Atlanta. He is one of the most popular speakers of our race," according to W. L. Perry, producer of the Emancipation celebrations.

Dr. Borders is the third generation of ministers in his family. He was born in 1905 in Macon, Ga. His beginning was humble. In his early years he picked peaches in Houston County, cotton in Twiggs County, sold papers on the streets in Bibb County and carried mail in Macon.

A well educated man, Dr. Borders has attended many universities. He has an A. B. degree from Morehouse College; a B. D. degree from Garrett Theological Seminary; an A. M. degree from Northwestern University; D. D. degrees from Morris Brown College, Shaw University and Gammon Theological Seminary. He also studied at Union Theological Seminary and Columbia University.

This year's speaker is the author of five books and has written many articles. His books have been "Follow Me" a collection of sermons; "Men Must Live as Brothers" a book of twenty sermons; "Thunderbolts" a book of religious poems; "God Is Real" a book containing 30 more sermons; "Seven Minutes at the Mike" which is a work containing radio addresses. More than 23,000 of these works have been distributed.

In Atlanta, the Wheat Street Church stood incomplete for 17 years until Dr. Borders took over. In 19 months he built the church into the largest of its kind in the country.



There have been 43 auxiliaries formed in the church, a new religious education plant, and service for the deaf and blind.

Dr. Border's career has been highlighted by a number of events which serve to point out the man's bravery and his convictions.

After Henry Wallace was denied the right to speak in the city auditorium and any white church, he spoke in the Wheat Street Church and told of the real threats coming from the Ku Klux Klan in the South.

Dr. Borders raised \$11,000 to bury the Monroe lynching victims. He led a pilgrimage from

(Continued on Page 18)

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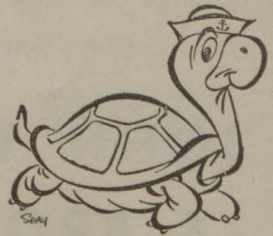
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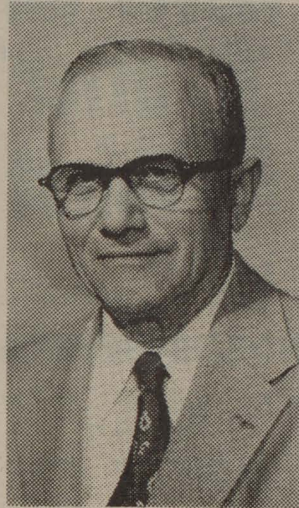
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W. ERNEST ATKINSON



BENJAMIN BRODY

During the past year the Emancipation Day Celebration lost two valued friends in the persons of the late Benjamin Brody and W. Ernest Atkinson.

The wide humanitarian interests of these two departed friends were expressed in their loyal support of the annual Jackson Park observance. They were true friends of tolerance and good relations between peoples of all nations and all walks of life. Their devotion to these causes was manifested in many ways.

As a leading merchant of the community for many years, the late Mr. Brody was among the earliest to believe in the assembling of peoples of various backgrounds and in the cementing of Canadian and American relations. These, he believed, were exemplified in the Emancipation Day events.

Mr. Atkinson, as city official and private citizen, spoke often in the interests of the Emancipation Day cause. His constructive suggestions and his unshakable faith and hope for a better city and better world, found him always in the forefront fighting for closer ties among all peoples.

We salute these two worthy lives. We cherish their memories. We regret sincerely their passing.

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Next time you go out to purchase a loaf of bread, a new dress, a new suit, or whatever it may be, remember the Negro businessman can help you and more important—you can help him.

Sure, you can get things at a store that is closer and more convenient, but, remember your patronage of the Negro business establishments will help stimulate the economic progress of the Negro people and the future depends on the economic well-being of the entire race.

The only difference between the Negro and white men, in most cases, is that the white man has money and the Negro does not.

The biggest move this year to promote Negro business was started by the leaders of The Ancient, Egyptian, Arabic Order, Nobles Mystic Shrine who staged "The Shriner's Salute to Negro Business Enterprise" from June 15-20.

The program was designed to give Negro businesses across the country a financial transfusion. During the week, each Noble and Daughter of Isis was urged to spend a minimum of \$25 with Negro business men and in each succeeding week they pledged to spend a minimum of \$5 with the Negro businesses.

But, once again remember this. One week of support is not enough. Fifty-two weeks of support from every Negro citizen are needed to give the Negro businessman the strength he requires to compete on the open market.

The program to bolster Negro business was developed two years ago by the Imperial Department of Economic Education and was headed by Rudolph Stewart, Imperial Second Ceremonial Master at Washington, D.C.

Imperial Potentate Brooker T. Alexander of Detroit said he began thinking of the project a long time ago.

Mr. Alexander was quoted as saying in the Michigan Chronicle, a weekly Negro newspaper:

"The Mystic Shrine believes that our churches and fraternal organizations must provide the initiative to help our people toward equality and justice.

"We believe that the battle must be waged educationally, economically, financially, politically and legally, each equally important. But to us, the most important is finance and economics.

"We must find more ways and means to earn the dollar and keep the dollar among the people longer.

"We need not expect any other race here

(Continued on Page 22)

What the Negro Wants

by Harry Golden

(This article is reprinted with special permission from Mr. Golden, author of the best seller "Only in America" and editor and publisher of "Carolina Israelite" in Charlotte, N.C.)

"What does the Negro want?" Every white man in the South is an expert: The Negro wants "social equality" and he wants to go to bed with white women. And of course these fears bear no relation at all to what the Negro wants. The question itself is presumptuous, because the Negro really does not want anything that is not coming to him as a citizen, and as a matter of law. But if we were to accept the question as pertinent we would find that what the Negro "wants" is directly opposite to what many of the white men fear he "wants."

The white ladies say, "The Negroes do not want 'integration,' my maid told me so." She asks her maid about the Supreme Court decision and the maid says:

"Lordy me, Miz Emily, we never sees the paper." And that night the maid rushes her husband through his supper: "Jim, let's go down to the NAACP meeting and see if we can't light a fire under that 'integration' committee."

The Negro does not ever consider this business of "social equality." He never gives a thought. What he wants is ACCEPTANCE. He is not interested in "INTEGRATION" as a race—he is interested in ACCEPTANCE as a man.

The Negro is not interested in going to the white man's school as much as he is interested in sending his children to a school that will give them the maximum education that tax-supported facilities provide.

He is not interested in going to the white man's beach, as much as he is interested in enjoying the sun, the sand, and the water as freely as his white neighbor. He is not interested in white women; he is vitally interested in ridding his culture of its dehumanizing matriarchy; that because of the more regular earnings of the female domestic, and the lack of skills and education of the male, he is really nothing more than a sort of itinerant vagrant. He wants to become the head of his household—a man.

Thus what the white man fears the Negro "wants" is completely opposite to what the Negro does want. Better job opportunity would be first, political equality would be second.

The South could settle this matter with the acceptance of a few realities:

(Continued on Page 23)

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PERRY LETTER

By WALTER PERRY

I have been asked hundreds of times, "What happened to you, Perry, and the Emancipation Celebration last year?"

In answering to some people I have related the true picture. To others I have been reluctant as I am trying to protect the future of the Emancipation Celebration and what it has stood for for the past 25 years under my directorship. In short, we as Negroes still have to expect second class citizenship in many instances. We can only gain full recognition by proving we have the qualifications in all occupations. We must meet many demands as Negroes and it cannot be measured in dollars and cents, for if it were, the Celebration would lose its purpose.

Financial trouble started through an act of God in 1956 when there was four days of rain which resulted in a loss of several thousands dollars. In 1957, 16 days before the Celebration was to start, there was the grandstand fire at Jackson Park. This again resulted in a revenue loss.

In 1958, the Mayor, with his own chosen committee, forced me to give up the directorship and they took over. Some money was to have been borrowed from the city. It was

to have been paid back, but it was never forthcoming.

I had to put up a strong argument to be a member of the board. I was finally accepted and hired at a salary of \$3,000 per year. I was to get \$250 the first of each month starting the first of May. I have not received the first month's salary.

At board meetings, I was asked on four different occasions to leave the room by the chairman. Yes, I was burned up at the request, but gritted my teeth and did so.

As the Celebration drew near, it was realized that finances were not up to expectations and a few unofficial meetings were held between the "big three" but were not reported in detail to the whole board. A vote was taken to cancel the parade. It was illegal because one member voted to cancel the parade over the phone. He had resigned months previous, but it was never presented at a regular meeting of the board.

All outstanding debts were assumed by this board and they were to deal with creditors. One creditor got a default judgment for \$920. The final financial statement was made on December 30, at which time all members resigned. A loss of \$835 was shown. This was wrong. Also included should have been

(Continued on Page 21)

Emancipation

Program

SATURDAY, AUGUST 1

4:00 p.m.—Sports program featuring Little League baseball teams from Windsor and Detroit.

8:00 p.m.—Battle of Talent from radio stations WCHB and WJLB in Detroit. Disc Jockey Milton Nixon from WCHB and Disc Jockey Sen. Bristoe Bryant from WJLB are featured. Some of the musical groups will be, The Flying Clouds, Gospel Stars, Heavenly Chanters, Battleaires, Golden Harmonizers, The Regals and The Twilight Gospel.

SUNDAY, AUGUST 2

6:00 a.m.—Sunrise Service. Guest Speakers John A. Cade, A.B., from Birmingham, Alabama, Rev. Andrew Talbot, Dresden, Ont.

1:30 p.m.—Giant Parade down Ouellette Avenue.

3:30 p.m.—National Anthems:

God Save the Queen

The Star Spangled Banner

Charles Young Post Band, and Audience

Invocation.....Rev. Andy Talbot
Pastor Queen St. Baptist Church, Dresden, Ont.

The Voice In the Wilderness.....Scott
Junius B. Maxwell, Tenor
Christine Davis, Accompanist

Introduction of Mayor of Windsor

Greetings.....Hon. Michael J. Patrick, Mayor, City of Windsor

Response.....L. C. Blunt, Great Lakes Mutual Insurance Co.

I Talked to God Last Night.....Guion

The Lord Is My Light.....Allitsen
Mary Benford, Soprano

Celebration

Program — Continued

- Introduction of Platform Guests Dr. Roy Perry
Remarks :
Introduction of Guest Speaker... Rev. Jacob C. Oglesley, Christ Baptist Church
Guest Speaker..... Dr. William Holmes Borders
Pastor, Wheat Street Baptist Church, Atlanta, Ga.
Comfort Ye My People—from "The Messiah"..... Handel
"Every Valley Shall Be Exalted"..... Junius B. Maxwell, Tenor
Christine Davis, Accompanist

8:30 p.m.—Evening Operatic classic and spiritual program.

THE DETROIT CIVIC OPERA COMPANY, INC.

— Presents —

TWILIGHT CONCERT

SUNDAY, AUGUST 2, 1959 — 9:00 P.M.

JERENE GURLEY MACKLIN, Director

JUDITH CRAWFORD, LEROY P. SAMPSON, Accompanists

MONDAY, AUGUST 3

5:30 p.m.—Professional Entertainment.

8:30 p.m.—International Miss Sepia Beauty Contest.

10:30 p.m.—Open Air Dancing at Jackson Park.

TUESDAY, AUGUST 4

During the day there will be the annual A.K.O. Fraternity "Salute to Sports Day." The evening will feature a talent contest featuring a number of variety acts. The A.K.O. car will also be drawn for.

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Tied in with the Emancipation Day Celebrations is the A.K.O. Fraternity's annual "Salute to Sports" day, Tuesday, August 4. Highlight of the day is the drawing for a 1959 car during the night's program.

A.K.O. sponsored teams for youths in the Windsor area are open to everyone regardless of color or creed.

The fraternity got its start in 1929 and its original purpose was that of a social club. The club continued to grow over the years. During the depression the members assisted in delivering food baskets to the needy and helped raise funds for the blind. World War II came and many members served in the armed forces.

After the war activities sprung up again. It was then the A.K.O. ventured in the field of sponsoring junior sports in Windsor. Football was the first venture and in the last decade, their junior O.R.F.U. teams have captured eight junior O.R.F.U. championships, four eastern Canadian titles, and two all-Canadian titles. Many ex-A.K.O. players are now playing on teams in Canada's professional league.

Basketball is the second big venture of the A.K.O. Their teams have won three Ontario titles and reached the Canadian finals one year.

The A.K.O. also looks after youngsters in their pre-teens. They sponsor two baseball teams in city leagues, a hockey team, and an eight-team pee-wee football league. Also included in their program has been the development of A.K.O. Park, complete with field-house. The group is also offering financial aid to needing university students in Windsor and district.

Windsor is lucky to have an organization such as the A.K.O.

Guest Speaker

(Continued from Page 5)

the National Baptist Convention to the lynch spot and pointed out the home of the man who carried the victims from the jail to the mob. He also aided in the Malcolm and Ingram cases.

Rev. Borders has travelled all over the world preaching at revivals, institutions and conventions. He has also conducted numerous weeks of prayer throughout the world.

In 1957 when the Negro bus protest was causing great attention to be turned to Atlanta, Dr. Borders was one of the leaders for desegregation of the bus line. He, along with five other preachers, was arrested for violating the law and travelling on white buses. It was a movement led by Dr. Borders that finally led to desegregation of the buses in Atlanta.

Rev. Borders is married and has two sons. He is a man who always has time to talk to anybody—if they have time to talk to him.

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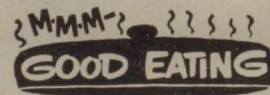
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By J. WAITE FRITT

The other day I asked my little son what comes but once a year, expecting him to say his birthday, or Christmas, or his summer holidays . . . and I was surprised to hear him say "Mr. Perry's Secretive Sauce."

I guess there are a lot of people who feel the same way about it, judging from the fact that enough Secretive Sauce is manufactured for this occasion to float a destroyer.

Gather together all the adjectives you know from your own background, add all those you've heard on television and radio, mix with all you've read in the ecstasies of the advertising boys in the newspapers and magazines, and you still can't quite capture the taste thrill of Secretive Sauce.

What goes into this Magic Brew I don't know . . . nor does anyone outside of the Perry family . . . but never has anyone devised anything anywhere to come near it in piquant, tantalizing, succulence.

Nurtured, improved over a century, Secretive Sauce has now come into its fragrantly full-bodied flavor fullness. It's what makes that open-pit barbecue of Mr. Emancipation's the highlight of the entire Emancipation Celebration.

Others can barbecue as skillfully. Others can dish it out as tastefully. Others can sell it as charmingly. Others have prepared it as picturesquely. But no one anywhere has the extra knowledge, the superlative secret of Secretive Sauce that makes Mr. Emancipation's Barbecued ribs and chicken the gustatory delight . . . the once-a-year thrill of gourmets who know and appreciate the very finest in taste thrills.

And without Secretive Sauce, barbecue can never taste the same as that you get once a year at Emancipation Day . . . at the open pits.

The mere writing of this has agonized me to the point of frenzy. It's me for that barbecue with Secretive Sauce . . . and not tomorrow . . . not later on . . . but RIGHT NOW! Got to have it!

Perry Letter

(Continued from Page 15)

\$920, \$400, plus a few other small accounts, bringing the deficit to \$2,485 along with the \$3,000 I had coming.

In regards to the \$2,200 which has been spoken of so much in City Council and the press, I got the money from the carnival as an advance payment on contract. This has been the procedure for a number of years and the money is used for advertising and promotional expenses, mostly in the United States.

This money is used for expenses of the preceding year. In conclusion, promoting the Emancipation is no job for persons from other professional fields.

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In Windsor, Canada.

W. L. PERRY AND ASSOCIATES,
Walter L. Perry, Manager-Director.

SUPPORT NEGRO BUSINESS

(Continued from Page 13)

in America or elsewhere to do this for us. In the words of Booker T. Washington, we must lift ourselves by our own bootstraps, despite the fact that 43 percent of Negro families in America receive an annual income of less than \$2,000."

Mr. Alexander said that cooperative effort is the key to the economic success of the Negro.

Mr. Alexander added that, "We believe that the custom must be generated among our people that a portion of their wages must be spent among our business entrepreneurs. This custom will aid greatly toward making the business of our people stronger.

"It will aid them to better meet competition; and it will aid them to employ more of our younger people. It is foolish to expect our friends here in America to employ our young people in their businesses in preference to their own," Mr. Alexander said.

In a few simple words, the facts are these. Today the Negro is in a very competitive society and the small businessman is struggling to exist. Already faced with innumerable problems, he should not have to worry about lack of support from his own people.

Support your own businessman and you support yourself.

Greetings and best wishes for a most successful celebration, from the officers and delegates of Windsor District Labour Council.

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What the Negro Wants

(Continued from Page 14)

1. The Supreme Court will not reverse itself on this issue.
2. The law must be obeyed. The South is law-abiding.

Now when we and our politicians are ready to accept these realities, we can ask men and women of good will everywhere to accept another reality—

That there are sections of the South which will not "integrate" the schools in our generation.

But we of the South cannot ask acceptance of this third reality unless we are willing to accept the first two. And unless these realities are accepted we face the possibility of the destruction of our system of public education, which would be the greatest of all calamities to both the white and Negro races of the South.

There are sections of the South where the integration of the races can be accomplished with a minimum of trouble.

There are other sections where the school authorities may want to build up the standards of the Negro schools first in order to

catch up with the more advanced white students based on the better "white" facilities of the past.

(In my own highly progressive state of North Carolina a dozen of our high schools (white) have used a linotype machine in one of their courses for at least 2 years, but not a single Negro high school has ever offered such instruction anywhere in the state); and, finally there are sections of the South where HISTORY alone will have to do the job.

We learned long, long ago that hate merely breeds more hate, but by the same token, we also know that wisdom is equally contagious.

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Sixty thousand or so visitors to a city in four days can create a terrific traffic problem. Complicate that problem with the fact that the city lies on an international boundary, and that more than half of the visitors are from across the boundary, and the difficulties are easy to imagine.

It's a tribute to Customs and Immigration officers, both Canadian and American, that the influx of Emancipation visitors to Windsor carries on so smoothly, with so little delay.

To the Windsor police force, too, must go the wholehearted appreciation of both the folks who plan the Emancipation program and the thousands who came each year to enjoy it.

Windsor itself is a prime example of tolerance and good relations between races. Her police force exemplifies this. Here you will see colored and white officers serving together, controlling traffic and carrying out the myriad police tasks of the Emancipation celebrations.

While Emancipation visitors enjoy a big holiday, the boys in blue work extra hard for extra hours. What better tribute can be paid them than the many compliments they receive for their courtesy, their efficiency, and their uncomplaining hard work.

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Walter Perry — "Mr. Emancipation"

(Cover Story)

By BOB HULL

Mr. Emancipation is back.

After acting in a lesser capacity during the 1958 Emancipation Celebrations, Walter Perry has again taken full control of this year's four-day program and has his usual gala list of events arranged.

Walter has truly earned his title of Mr. Emancipation over the years. His celebration is the only one of its kind in the world and attracts thousands of people of all races to Windsor.

It was in the year 1833 that Parliament in England abolished slavery in the British Empire and proclaimed Negro emancipation.

This celebration marks the 128 year of freedom for the Negro in the British Empire and is the 28th year that Emancipation Day has been celebrated in Windsor. One of the main purposes for the celebrations, according to Walter, "is to bring American Negroes to Canada to visit friends and relatives who took the underground railway to freedom while slavery was still present in the United States."

Windsor was a main terminus of the underground railway and through its operation, many American Negro slaves found freedom in Canada. Walter says that the American Negro "appreciated the protection given to them by the British" and therefore visit Canada each year during the Emancipation Celebrations.

Walter Perry was born in Chatham Twp. in 1899. In 1907 his father died and his family moved to Windsor. He has lived on Mercer St. ever since he came to the city. Walter attended Mercer Street School, now the Western Ontario Institute of Technology, which is next door to his home. He spent his high school days at Windsor Collegiate, now Patterson Collegiate.

In 1909 Walter began selling papers. Today, his friendly face, cigar dangling from his mouth, can be found every morning at the pedestrian entrance of the Detroit-Windsor Tunnel as he provides commuters with their morning paper. Walter says that with his job he is "free to do what I want and can participate in many activities."

Walter was too young to be involved when the idea of Emancipation Day first got started. More than 60 years ago there used to be a celebration near the present Ambassador Park. This event ended about 1916. Walter says he used to attend but there was "no dignity then" compared to his show.

By 1931 Walter says he could see the progress the Negro people were making and wanted to show others this. "I wanted a chance to show the cultural part of the Negro," according to Walter. Thus, the Emancipation Day as we know it now was born.

Walter claims that it was 1937 before others began to come and see what was going on. They have been taking part in the event ever since. Walter has brought some of the biggest names in the world to his celebrations over the years. Some of his guests have been, Mrs. Eleanor Roosevelt, Mary McLeod Bethune, Martin Luther King, Benjamin Mays,

(Continued on Page 28)

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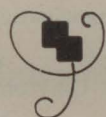
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In addition to the customs exemption of \$200 previously allowed, a United States resident who has been in Canada at least 12 days may bring back into the United States, free of duty, articles aggregating up to but not exceeding \$300 in value as an incident of the trip from which he is returning. These articles, which do not include distilled spirits, wines, malt liquors or cigars, must have been purchased in Canada for personal use, not for resale. This additional \$300 exemption is allowed only once every six months. Should any article exempted from duty under this provision be sold before three years have elapsed, the declarant will become liable for penalties equal to double the duty at the time of importation.

The \$200 exemption applies to purchases when visitors have been in Canada for 48 hours, and is allowed provided at least 30 days have elapsed since the last \$200 exemption was claimed. It may include cigarettes, tobacco, food-stuffs, not more than 100 cigars, and not more than one wine gallon of alcoholic beverages.

Each member of the family is entitled to the exemption of \$200 or \$400, as the case may be. When a husband and wife and minor children are travelling together, the articles included within the exemption provisions may be grouped and allowances made without regard to which member they belong.

In either case a declaration must be made before a U.S. Customs Officer upon the first return to the United States. Articles not declared cannot be exempted from duty.

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WALTER PERRY—Mr. Emancipation

(Continued from Page 25)

Archibald Carey, W. C. Handy, Adam Clayton Powell, Dr. Harold Jackson, and many others.

Well known artists have brought to Windsor entertainment which "has no equal in Canada," says Walter.

Prominent leaders in almost every field have always been on Walter's program. Each year he presents "Freedom Awards" to leading Canadian and American citizens.

Walter admits that it has not always been easy to run Emancipation Day. Rain, the grandstand fire a few years ago at Jackson Park, and other setbacks have hit him hard, but Walter always comes back fighting. "I've never made a quarter off this Celebration and sometimes I don't know where I get the money from. It gets more expensive every year to put on the show," Walter said. "This year will tell whether I can produce the show any more in Windsor," he added.

No matter what happens to his show, there will never be another Walter Perry. He is one of the most colorful and best-liked figures on either side of the border. Jackson Park at the first of August would be a pretty sad sight if Walter Perry and his friends were not there adding joy and prestige to Emancipation Day.

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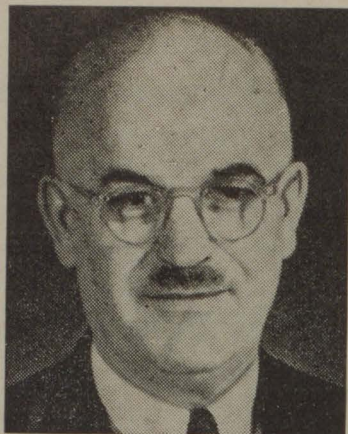
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