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LaSalle News, "LaSalle News 1953: February 14" (1953). *LaSalle News*. 23.
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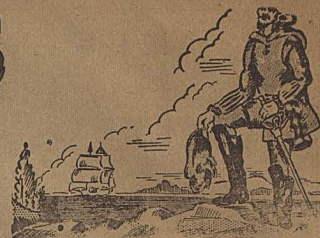
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LASALLE NEWS

LaSalle and Sandwich West

"News About People We All Know"

Authorized as Second Class Mail, Post Office Dept., Ottawa.



VOL. 4, NO. 23

LaSalle, News, LaSalle Ontario Saturday, February 14th, 1953 S.A.G.

3c per copy

PAGE ONE

BINGO

ST. PAUL'S CHURCH
Malden & Elliott, Sandwich W.
Every Friday beginning Friday,
15 Rounds — All Cash Prizes
Share-the-Wealth jackpot

FEBRUARY 20th.

8:00 Sharp Admission 50c.

Birth

Mr. and Mrs. John Komacker
are proud to announce the birth
of a baby daughter, Barbara
Anne sister to Rosemary, Bobbie
and Billy.

Questions & Answers

Q.—What is the population of
LaSalle, and when was the
last census taken? — New-
comer.

A.—Population 1982. Last cen-
sus taken in 1951.

Q.—Who has taken over the B.
A. station, corner Front Rd.
and Boismier Ave.—I.B.
A.—Mr. Beaudoin.

Q.—What is the name of the
Minister of St. Andrew's
Memorial Church—BMA.
A.—The Rev Gordon Douglas
Vogan is the rector of St.
Andrew's Memorial Church.

Constable Lauzon New Officer

LaSalle has a full-time police
officer.

This move came after much
time and thought had been given
by Town Council in establishing
a means of ensuring the town
with proper police protection at
all times, instead of only part
time as has been the practice
for several years.

The man chosen for the posi-
tion, Ernest L. Lauzon a part-
time officer since last July with
Delber Taylor has had other ex-
perience in police work, and this
enabled him to obtain the position
above four other men who
applied for the past all four of
whom had in other police work
acquired.

Until Constable Lauzon was
appointed, Delber Taylor acted as
chief at the same time also being
in a part-time basis. Mr. Taylor
will continue as a part-time con-
stable, but will lose his role of
chief officer.

The choice of Constable Lau-
zon was decided upon by mem-
bers of the Police and Fire Com-
mittee of council.

Following the dismissal of ex-
-chief Charles G. Spink on July
8, and the resignation of Con-
-stable "Alfie" Bergeron and
"Thor" Ba'ter in protest, three
new men were named to fill the
posts until such time as a definite
step for police protection was de-
-cided upon. In addition to Con-
-stable Lauzon and Chief Taylor
third man, ex-Constable Victor
Atkinson was a member of the
force. Mr. Atkinson resigned from
the force within two months
after because of "political inter-
-ference" as he termed it.

The new force had a success-
-ful and satisfactory program in
the last five-and-half months re-
-maining of 1952, reports of which
were carried in a recent issue of
this newspaper.

Mrs. Frederick J. Mills Passes Suddenly

A resident of the Windsor dis-
-trict for the past 40 years, Mrs.
Eliza Mills of R.R. 1, Howard
Avenue, Roseland, died sudden-
-ly in Hotel Dieu Hospital on
February 9th.

Born 64 years ago in Exter
Ontario, Mrs. Mills was a mem-
-ber of the Giles Boulevard
Christian Church and belonged
to the Progressive Bible Class.

Widow of Frederick Mills
who predeceased her in 1947,
Mrs. Mills is survived by one
son, James, of Windsor; and 2
daughters, Mrs. C. J. Jewell
(Pearl) of Windsor, and Mrs.
W. Arthur Perkin (Viola) of
Roseland.

She also leaves two brothers,
Arthur Sanders of Exter and
Harley Sanders of Windsor;
one sister, Mrs. Laura Petty,
of Windsor, and four grand-
-children.

Rev. Milton Craif conducted
the funeral services from the
Morris Windsor Chapel on Feb-
-ruary 11th.

Interment was in Victoria
Memorial Cemetery.

"Old Man Ontario" Resigns to Campaign For George Drew

By KENNETH WALTERS

Tom Kennedy will work with-
-out pay "to help George Drew
—Pays fervent personal trib-
-ute—Declares Drew will make
"greatest Prime Minister
Canada ever knew"—Predicts
revert in Gardiner farm pol-
-itics for Canada.

TORONTO.—"The shape of
new national farm policy to
come" was predicted in an in-
-terview here with Col. T. L. Ken-
-nedy, Ontario's veteran Minister
of Agriculture and one-time
Premier. The esteemed Tom
Kennedy who has been 31 years
in the Ontario government, has
resigned to revive the Drew-
Kennedy election campaign team
of 1943, which won Ontario
work as an unofficial organizer
without pay "just to help
from the Liberals. He will
George Drew".

Affectionately called "Old
Man Ontario" by the province's
fruit and vegetables growers,
livestock men and general farm-
-ers and considered one of the
most respected citizens of On-
-tario in or out of politics, the
74-year-old Tom Kennedy may
not officially be a national policy
maker of the Progressive Con-
-servative, but as he says,
"George Drew and I think ex-
-actly alike regarding agricul-
-tural policies."

Ontario's farmers are quick
to concede Tom Kennedy has
helped them immeasurably in
the 14 years as Minister of Ag-
-riculture and Mr. Kennedy de-
-clared: "George Drew when he
was Premier was my most pow-
-erful aid in setting up Ontario's
successful market schemes. They
have annually made millions for
Ontario farmers, and I predict
one of the first things the Pro-
-gressive Conservatives under
George Drew at Ottawa will do
is to set up similar schemes for
all provinces."



"BOOTLEGGERS"—Marsha and Nicky Newton,
children of Ottawa's photographic team Bill and
Jean Newton, were arrested by Hull, Que., police
recently when they posed for the above shot.
Someone took it all too seriously when they

spotted the young pair hauling three cases of the
banned "juice" across the river into the Quebec
Province. The family were later released when it
was explained that the photo was just a stunt
and the margarine cases were empty.



One of those rarities—a blanket of snow—hit
Seattle, Wash., yesterday, hampering commuters
and snarling early-morning traffic. Unhampered
though, was Masha, the polar bear at Woodland

Park Zoo. He hasn't seen much snow since he
took up residence on the West Coast and romped
around happily until the snow melted away
shortly after daylight.

ELEVATION ACCEPTED — Paul Emile Cardinal Leger of
Montreal makes his acceptance speech in Rome following his ele-
vation to the Sacred College of Cardinals.

Hey Fella, Open Up That Mouth



DONNIE BURNS, of Chicago, who is only four, tries to force a
bottle of milk into the mouth of an uncooperative week-old African
lion cub at a Chicago suburban children's zoo. The male cub, who

Membership Drive Sparked By Colonel Bishop Parents Club

The parents Club of Colonel
Bishop School, formed in Ap-
-ril, 1952 is holding a mem-
-bership drive this month.

The club is formed of mothers
of students attending the school
and whenever possible, the teach-
-ing staff attends the meetings.

Through the many activities
of the active group, the school
has been furnished with a mo-
-tion picture projector, and one
day every month, the students
are shown a selection of enjoy-
-able and educational films.

At present, the group is work-
-ing on several projects to make
conditions harmonious between
both teachers and pupils.
Meetings are held at the school
on the fourth Monday of the
month at 8 p.m. There are no
compulsory dues—a silver col-
-lection is taken, and lunch is
served by the lunch committee.

Anyone wishing any further
information about the club may
call Mrs. Leonard James at
4-7491 or Mrs. J. Coxon at
6-1354.



WITH A TOUCH OF THE FINGER, pressures
in excess of 300 tons can be exerted by this new
\$20,000 universal testing machine recently instal-
led in Montreal's McGill University. The machine,
a gift to the university by an anonymous donor,
will furnish exact data on stress and strain

steel girders, such as those used in bridges, with
no apparent effort. In the above photo Prof.
V. W. G. Wilson, superintendent of the materials
testing laboratory, watches as a technician puts
the "squeeze" on a girder.

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LaSALLE, Ont.

How To Stay Alive On the Highway

In one out of every two fatal highway accidents in 1951 the driver was exceeding the speed limit.

"Most of today's motorists learned to drive in low-powered cars in sluggish city traffic," claims an article on high-speed driving in the February Reader's Digest. "Suddenly they find themselves on long tempting stretches of four-lane highways with speed limit of 50 or 60 miles an hour. Figuring they can 'get away with' ten or 15 miles above the limit, their desire to floor the accelerator is irresistible."

Driving at 60, you invite an inner tension you may never have known you had. If this continues unchecked, it may break out in "driver's panic," a phenomenon capable of freezing your normal responses. Panic caused by dangerous speeds is the basic reason for hundreds of accidents written off as "reckless driving," "fatigue," "wrong side of highway" or "fell asleep at the wheel."

Physical effects of driving at high speeds can be equally disastrous. At 60 miles an hour or more, your vision is narrowed, your sense of timing blurred. Maneuvers which are easy at moderate speeds are now complicated. Estimating the speed of other cars is difficult. The time during you can see and act upon any highway situation ahead of you is sharply reduced.

Those who drive on modern super highways could heed the safety injunctions set forth in this article:

When overtaking a car, assume it is going at least ten miles an hour slower than you are. (If it's a truck, make the "ten" read "twenty".) When passing a car, assume it is going at least ten miles an hour faster than it seems to be. Passing a car going 35 miles an hour is the same as passing a string of 18 cars, parked bumper to bumper.

When stopping beside a highway at night, pull well off the pavement and douse your tail-lights. If you leave your tail-lights on, another driver, tense with his speed, may think you are on the road and drive right into you. That happened recently, on Connecticut's Merritt Parkway, killing an entire family of four.

Slow down before entering a curve; when past the curve's center, feed the engine gas. In case of a blowout, do not touch the brake until you have the swerve under control. Never back up on a high-speed highway, never slow down to read a signpost and never shift gears while making a turn off the highway.

Finally, remember that when driving under 50 your chance of staying out of an accident is 5 times as good as when exceeding 50.

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Yukon Missionary Is Hero of Digest Article

Bert Bingle, Presbyterian missionary in Yukon Territory, has spent a large part of his life helping people in the Alaskan hinterland. Hailing Bingle's feats of courage and humanity, the Reader's Digest says he has worn out 14 cars in his travels, driven through floods and over icy trails at 60 below zero. Alaskans believe Bert Bingle "is made of granite and gold."

Bingle's parish is 500 miles long. "There isn't a tundra village he hasn't visited. With his own hands he has built four churches, 12 chapels and nearly 100 log houses for homesteaders. Best of all, he has built his teaching deep into the hearts of Alaskans."

Born a carpenter's son, Bingle went to a school for missionaries when a young man. Later he married, and went to Cordova, Alaska, with his wife in 1925. At the Matanuska Valley settlement in the 1930's, Bingle found that of the new settlers had never farmed. To get them started he taught them how to set up tents, dig latrines, hunt, fish and clear land. For himself, his wife and two small children, he pitched a tent. In it he set up a radio and a typewriter, typed the radio news and handed it out as a daily newspaper.

Just before Christmas in 1942 Bingle made a 340-mile trip on the uncompleted Alaskan highway, in 60-below weather, to deliver Christmas presents to an isolated group of engineers. Returning, his car skidded over a precipice, and Bingle, unscratched, faced a 75-mile walk back to Fairbanks.

Bingle disclaims any credit for all he has done.

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1890

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COMBINATION coal and wood Quebec heater with side oven in good condition. \$20. 4-5296.

FOR SALE

3 Pairs of Flowered Drapes. Full length. 1 Spring Rose Garding Coat - size 16. 1 brown fur trim Coat - size 16. All in good condition. Phone 4-0179.

FOR SALE

Ford Tractor, 1940 in December 1949. 1 ton left tire dist. 1 plow, 1 tiller, 1 teatiller, also swinging draw bar, contact after 5 p.m. Ph 4-0228

FOR SALE

1947 MERCURY 1 ton Pickup. Heater, defroster. Perfect condition. Phone 4-7425.

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RELIABLE man as Dealer in Essex County. Experience not necessary. A fine opportunity to step into old profitable business where Rawleigh Products have been sold for years. Big profits. Products furnished on credit. Write Rawleigh's Dept. B-264-163, Montreal.

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TWO-BEDROOM, living room kitchen, bathroom; utility room. About two acres of best garden land. Good, graded stone road, two blocks from hydro, telephones, one block No. 18 highway; city water; from church; two blocks from school. \$4,500 with \$2,000 down. Apply Earl O'Gorman, LaSalle Press.

FOR SALE

2-PIECE wine chesterfield suite; one pr lined wine drape; 1 double window sash and storm; 1 dutch oven. Complete. Apply Ulysse Pare, Snake Lane River Canard.

FOR RENT

About one acre of excellent ploughed ground on Galtstone Suitable for potatoes or other vegetable on shares. Would like interested Gardener to write 1206 Chilver Rd. Windsor, or phone 2-5031

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3-PIECE Chesterfield Suite 8-piece Dining room suite Stop 45, LaSalle

FOR SALE

\$5,000 TERMS—Solid construction 4 bedroom home on Sandwich St. West. Oak floors and trim all through. Basement, Hot air furnace. Lot 208 feet deep.

List Your Property With Us We Have Cash Buyers Waiting J. E. LOREE, REALTOR. 3506 Sandwich St. W. 2-8186

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Patrol Boys Being Organized in LaSalle

The organizing of the Patrol Boys in LaSalle is under the chairmanship of Mr. Bart Evon. At the meeting held two weeks ago, a teacher from each school had been appointed to select the patrol boys. Officer Ernie Lauzon will help with the supervision. Mr. Walsh, teacher at Col. Bishop School has been appointed secretary treasurer and director are Mr. Don Reaume, Mr. Bill Munro and Mr. Jack Trotter, representing the LaSalle Town Council. Mrs. Wells, teacher at Riverview School has been contacted to select boys from that school also. The next meeting of the executive will take place Tuesday evening at the town hall.

LaSalle Ladies' 10-Pin League

Sunnyside Garage	67
Sunnyside Hotel	99
LaSalle Press	56
LaSalle Dairy	51
Alma's Jewellery	46
Cooper's Heating	46
LaSalle Beauty Shoppe	45
Chateau LaSalle	44
Bart Evon Appliances	42
Sunnyside Market	34
Alma's Flowers	31
Warren Cleaners	31
High Average—	
D. Yack and A. Riley	145
High Single Game—	
Jo-Anne O'Gorman	210
High Triple Game—	
Alaire Riley	534
High Team Single—	748
High Team Triple—	
LaSalle Press and	
LaSalle Dairy	2071

STANDINGS

Community Market	55
Ray's Barber Shop	54
Fleming App.	51
Alma's Flowers	49
Alma's Jewellery	49
Sunnyside Garage	49
Sunnyside Grocery	48
Lucky Strikers	47
St. John's A.B.	45
LaSalle Service	44
LaSalle Dairy	43
Bart Evon	42
Sunnyside Hotel	42
Adams Service	42
LaSalle Press	42
Chateau LaSalle	42
Churchill Signs	41
Bergeron T.V.	40
Anderson Tavern	35
Sunrise Bleach	33
Paul's Cycle	33
Pilot Insurance	32
Conklin Lumber	32
Lightning's Paint	21
High Team Single—	
Lucky Strikers	909
High Team Triple—	
Alma's Flowers	2538
High Individual Single—	
Duke Fleming	243
High Individual Triple—	
Al Bondy	614
High Average—	
Reine Tremblay	179
The 600 Club—Earl Gignac,	
600; Duke Fleming, 601; Alf	
Bondy 614.	

PROMPT-EXPERT



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No. 18 Highway, Sandwich West
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SERVICE AND PARTS

LaSalle Credit Union Again Declares 3 P.C. Dividend

For the fifth consecutive year since its organization in 1948, the LaSalle Credit Union will again pay three percent interest on its members' deposits.

For those who are not familiar with this increasingly popular movement in our community, the foundation was laid on July 10 1948, when a meeting was held for the purpose of electing officers and applying to the Dominion Government for a charter.

Said charter was granted and ratified by the Federal Government on August 28, 1948.

The LaSalle Credit Union has since gone on to loan its members the surprising sum of nearly \$25,000.

Of interest to many may be the following facts. Membership in the union is restricted to qualified residents of LaSalle

and Sandwich West, or those employed in this area.

The credit union is a non-profit organization, and all officers and members offer their services at no charge.

Operating profits derived are handed back to the members by way of life insurance, savings insurance and other privileges.

Members' savings in the LaSalle Credit Union are covered by a double amount of life insurance at no extra cost. In other words, a member receives \$200 worth of life insurance for every dollar he deposits up to the age of 59.

Loans to members are likewise covered by life insurance. (Loans are, of course, kept in strictest confidence.

OFFICERS

The present slate of officers is as follows:

President—Bart Evon.
Vice-President—Noe Mailoux.

Treasurer—Garnet Stiers.
Secretary—Al Yack.

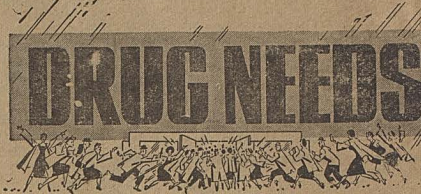
Credit Committee—Noe Mailoux, Garnet Stiers and Arsen Brunet.

Supervisory Committee—Al Yack, Kay Pelletier and Lee Arbour.

Board of Directors—Irvin Cochrane, Ferdinand Chappuis, Bart Evon, Herbert Runstedler and Ernie Poulin.

The date of the annual meeting and election of officers will be announced shortly. Regular

business meetings are held every Monday from 7 to 9 p.m., in the LaSalle Credit Union Office in the basement of Sacred Heart Church.

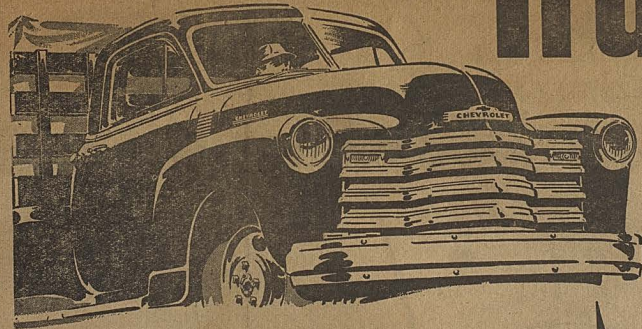


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1953 Chevrolet better than ever Advance-Design Trucks



For 1953, Chevrolet trucks offer new performance, new stamina, new safety and economy — and every model is even stronger, sturdier, more durable than those of past years!

The advanced Loadmaster, Torquemaster and Workmaster engines in all models deliver more power than has ever before been available in Chevrolet trucks. This big, husky, valve-in-head engine with a new high-compression ratio brings you finer performance, faster acceleration, greater hill-climbing ability and substantially greater gasoline mileage.

But that's only the beginning. You get all the proved features and advantages that have made Chevro-

let trucks world-famous for their ability to handle the roughest jobs day after day at the lowest over-all cost to you!

Yet, even with all these greater advantages, 1953 Chevrolet trucks give you more for your money than any other trucks of comparable at our showroom and talk over your trucking needs. Let us show you how much more you get for your money with 1953 Chevrolet trucks.

A GENERAL MOTORS VALUE



4 powerful reasons why they are better than ever

more engine power!

You get all the power you need with outstanding valve-in-head economy from Chevrolet's great new engines for 1953 — the 108 h.p. Loadmaster, the 129 h.p. Torquemaster and the big 130 h.p. Workmaster — all with new high-compression ratio.

more staying power!

Now, heavier, stronger, more durable frames increase rigidity, add to ruggedness and stamina of all 1953 Chevrolet trucks. Long famous for their ability to take the roughest jobs day after day, Chevrolet trucks are now brawnier and sturdier than ever.

more braking power!

In 1953, all Chevrolet trucks up to 1400 Series models are equipped both front and rear with big, powerful "Torque-Action" brakes which make full use of truck momentum for greater stopping power. Series 1100, 1500, 1700 and 1800 heavy-duty trucks use extra-large "Torque-Action" brakes in front. "Twin-Action" type in rear. Both assure quick, smooth, safe stops — provide greater stopping power, greater durability than before.

more economy!

The new and greater stamina of 1953 Chevrolet trucks, plus extra gasoline economy with improved valve-in-head engines, reduces hauling costs per ton-mile, brings you greater overall economy throughout the long life of your trucks.

CT 50A

SALALE, ONT

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