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Sunnyside Hotel - Town Hall
Rainbow Garden or Phone 3-3454

LASALLE NEWS

LaSalle and Sandwich West
"News About People We All Know"
Authorized as Second Class Mail, Post Office Dept., Ottawa

VOL. 4, NO. 28

LaSalle News, 1 Saturday, July 25th, 1953

S.A.G. 3c per copy

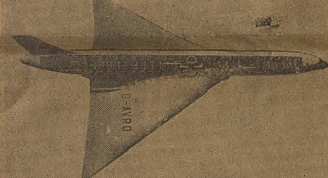
PAGE ONE



Egypt's three top men put their heads together following the recent deposition of Infant King Ahmad Fouad and the establishment of a republic. Left to right are: GAMEL ABDEL NASSER,

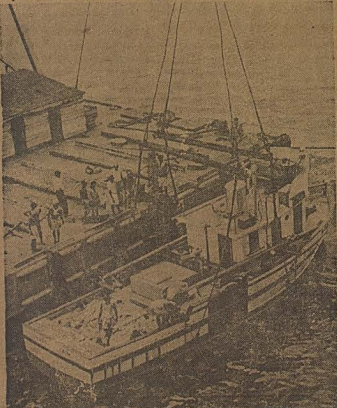
vice-premier and minister of the interior; MOHAMED NAGUIB, president and premier; and MAJ-GEN. HAKIM AMER, commander-in-chief of all Egyptian armed forces.

Britain's New Airliner



This cut-away model of the Avro Atlantic, Britain's first delta-wing jet airliner, shows the seating arrangements and general design which will allow the aircraft to carry between 70 and 131 passengers on trans-ocean hops. Now in the project stage the Atlantic will cruise at more than 600 miles an hour at an altitude of better than 40,000 feet. Wing span is 121 feet and overall length 145 feet.

By Derrick to the Sea



This West Coast combination-type fishing vessel, the "North Star," built in Vancouver and bought by Canada under provisions of the Colombo Plan, is lowered into the water at Ceylon from the deck of a freighter. The versatile little ship, with a sister ship christened the "Canadian," made the long voyage as deck cargo under the supervision of British Columbia fishermen who will assist the Ceylonese in surveying the fish potential of the continental shelf surrounding Ceylon.

ANY SOCIAL NEWS?

We would like to inform our readers of any social item, such as a birth, wedding, vacation, etc. If you would like to have such items published in our Personal Column, please call Mrs. L. Andrews, 3-1256, or write care of La Salle Post Office.

Your friends, our readers, would be pleased to read these articles in the La Salle News.

Your kind co-operation in this regard would be gratefully appreciated.

Deaths

Robert Talbot, eight-year-old son of Mr. and Mrs. Edward Talbot, 115 Bulacave, Amherstburg, died at his home Monday, July 6th, after a six-month illness.

Born in Colchester North Township, he had lived in Amherstburg for the past five years. He was in the second grade at St. Anthony School there.

Surviving besides his parents, are his grandparents, Mr. and Mrs. Leo Talbot and Mr. and Mrs. William Rocheleau, all of McGregor; three brothers, Norman, Gerald and Nelson, and a sister, Yvonne, all at home.

Mr. Edward Talbot was a former employee of the La Salle Dairy, and is well known in this district.

Essex West Liberal Group



A group of workers in Don from left to right are Mr. Brown's Liberal Headquarters W. R. White and Mr. Syd Levine, standing in the rear is General Federal Election, Read-

TRAILERS TO REMAIN IN SANDWICH WEST

A very short council meeting was held Tuesday evening, July 7th, at the Sandwich West town hall. Members present were: Mr. A. Kennedy, solicitor, Mr. L. Brunet, Mr. M. Totten, Mr. C. Strand, Mr. A. A. Marentette, and Mr. L. Durocher, clerk.

The council passed a bylaw to permit the Canadian Rock Salt Company to construct and maintain an underground tunnel under Langlois Avenue, between the easterly limit of Front Street and the easterly limit of Matchette Road. It was decided that a special public meeting would be held the following Tuesday, July 14th, at 8 p.m., in the town hall, to discuss the fate of eighty trailer owners on three camps in Sandwich West Township.

At this meeting, held July 14th, there was a good representation from the trailer camps, including Mr. Tom McGee, operator of Baby Park Trailer Camp, and Mr. Alfred Clift, operator of Douglass Road Park.

The main issue is the fact that no school taxes are being paid by the trailer tenants, while approximately sixteen of their children are being educated at the expense of the township. These people are quite willing to pay school taxes, and are eager to co-operate with the council in this regard.

Until the first of the year, an annual \$25 tax was paid to the township for each permanent trailer to cover costs of providing garbage disposal, police protection, etc., but the township Board of Education received nothing.

An agreement was reached to collect a special tax levy of \$3 per month from each permanent trailer and each transient trailer which remains at a camp for 15 days or more. However, this verbal agreement is subject to the approval by the township Board of Education. Both parties also agreed that a \$2 monthly fee for each permanent trailer should be paid from Jan. 1st of this year to June 30th. Mr. McGee and Mr. Clift have already collected this amount from each permanent trailer.

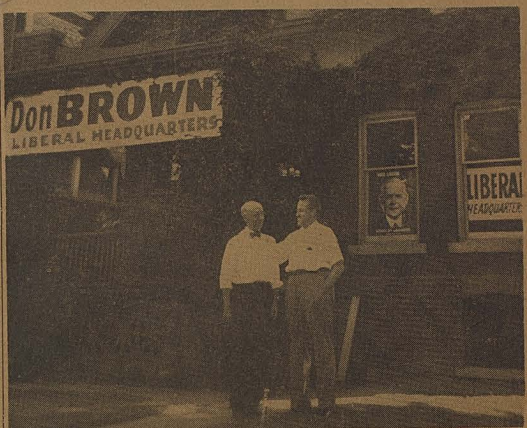
Mr. McGee introduced Mr. Gordon McCaffrey, manager and director of the Trailer Coach Association, Toronto, and also Mr. D. Sanbrook, president of the Michigan Trailer Park Association.

Mr. McCaffrey is making a survey of all trailer parks in order to get proper legislation of taxes. He will forward a brief to the council in a few weeks' time.

Mr. Sanbrook discussed the procedure of tax collections in Michigan.

The information given by both Mr. McCaffrey and Mr. Sanbrook was very beneficial to the council.

Liberal Headquarters on Ouellette Ave. in Windsor



Mr. Don Brown's Headquarters situated at the corner of Ouellette Ave and Pine St., in Windsor has been the centre of

activity for the Liberals in Essex West. Shown above are Mr. Brown and Lt. Col. A. J. Cloutier (left) one of the supporters working in the Headquarters. A welcome is extended to all to visit him at this location. The telephone is 3-6386.

Sinclair Brothers

Save Friend
From Cancer

Two young La Salle brothers saved their friend, seven-year-old Tom Skinner, from drowning on Thursday, July 16th.

The two brothers are John and Irwin Sinclair, nine and ten years old respectively, who live a few doors from the Skinners on Riverside drive.

The boys had been playing near the entrance of an old canal, which runs inland from the river behind the Chateau La Salle, ending at a point about 200 feet from the Skinner home.

Tom, who cannot swim, slipped from the bank into more than eight feet of water, and began thrashing around. John, who was in the water at the time, realized he was in trouble when Tom grabbed his arm. He let Tom climb on his back, then Irwin helped pull both of them to safety. After a few moments all three were feeling fine again and they went on their ways, telling no one of the incident.

Somehow the word got around, however. The boys, when asked about it, did not seem excited.

Mrs. Skinner, who has nine other children to look after besides Tom, has constantly warned the children to stay away from the water.

Garage Permits

Rejected in La Salle

Recently, several applications were received to build garages to be used as temporary living quarters while the houses were being constructed. After many weeks of careful consideration, the La Salle Council passed a resolution, at a special meeting held in the town hall, Friday evening, July 10th, prohibiting the building of garages for temporary living quarters.

BART EVON'S HOLD SOFTBALL LEAD

Bart Evon's team still holds first place, but Sunnyside Hotel is dangerously close behind.

On Wednesday, July 8th, Sunnyside Hotel beat, really beat, Ray's Barbershop 13 to 0. Sunnyside Hotel had 16 hits, with Bob Goodhue pitching this no-hit game. Catchers were Al Yacek and Ray Spearling. Emery Lenz pitched for Ray's Barbershop, and Dick Tourangeau was catcher.

The next game, held Friday, July 10th, was a very close one between Sunnyside Garage and Bart Evon's, the former winning 11 to 10. Sunnyside Garage had 10 hits, with Mark Reumaine hitting a home-run. Pitchers were L. Pajot and Gerry Grais. Catcher was Moe Drouillard. Bart Evon's had 14 hits, with Leo Reumaine and Vic Vigneux, pitchers, and Paul Meloche, catcher.

Cy Seewald was the star of Monday's game, July 13th, in which he hit 2 home-runs and 2 triples, and so led La Salle Oil to victory over Ray's Barbershop by a score of 22 to 16. La Salle Oil had 18 hits, with Lionel Monforton, pitcher, and Paul Dufour, catcher.

Friday's game, July 17th, was rained out.

On Monday, July 20th, Sunnyside Hotel was victorious over La Salle Oil, 8-1. Sunnyside Hotel had 5 hits. Don Stone, pitcher, and Ray Spearling, catcher. La Salle Oil had 3 hits. Wally Romano and Jimmy Boismier, pitchers, and Paul Dufour, catcher.

Don Brown, M.P. at Campaign Headquarters



Mr. Don Brown, M.P. is campaign manager, and Mrs. W. shown above with Mrs. W. R. Kirby (left) a secretary. Whiteside (right) Mr. Brown's

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Social Evening
At St. Andrew's

The Board of Management of St. Andrew's Memorial Church, LaSalle, invite all members and friends to attend a Social Evening, on Tuesday evening, July 28th. at 8:30 o'clock, in small token of their appreciation for efforts made on behalf of the Church. There will be no charge.

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BOWLING BULLETIN

On Thursday, July 9th, the Summer Bowling League chose the following names for their teams: Team No. 1, "Wasps"; team No. 2, "Neutros"; team No. 3, "Owls"; team No. 4, "Louses"; team No. 5, "Imps"; and team No. 6, "Bums".

The Wasps took top place away from the Bums with 18 points. Members of the Wasps are Rene Tremblay, captain, S. Laframboise, S. Wile, Janet Craig, T. Thornton, and B. Durocher.

The Bums and Owls were tied for second place with 15 points each. However, on Thursday, July 17th, the Wasps still held first place with 19 points, but the Owls stepped into second place with 18 points.

Births

Mr. and Mrs. Albert Drouillard, Front Road, LaSalle, are happy to announce the birth of a son, 8 lbs., 8 oz., on July 16th, at Hotel Dieu Hospital.

NEW DOCTOR
FOR LA SALLE

La Salle may be fortunate in having Dr. David Naruse establish a general practise in the town.

Dr. Naruse was born in Vancouver, B.C., and is a graduate of the University of Toronto. He received his B.A. in physiology in 1948, his M.D. in 1952, and for the past year has been intern at Grace Hospital, Detroit.

At the present time, Dr. Naruse is practising in Dr. A. Jung's office, Front Road. He contemplates to have his own office as soon as space is available. He is also on the courtesy staff of Grace Hospital, Hotel Dieu Hospital, and Metropolitan Hospital.

The town of La Salle welcomes Dr. Naruse to this community, and we hope his decision is to remain with us.

Chamber of Commerce
Meeting Monday

The next meeting of the LaSalle Chamber of Commerce will take place in the private dining room of the Sunnyside Hotel, on Monday, July 27th.

The officers and directors are anticipating a large turnout.

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THE BETTER
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6-1431



Mobile Work Centre
Moves to
Amherstburg

Ontario's Hydro 60-cycle changeover program will commence in the Amherstburg district next week, and on July 13 a mobile work centre was set up in the municipality.

Announcing this, Ontario's Hydro Chairman Robert H. Saunders stated that these centres have been brought into use to provide speedy and economical changeover service as the standardization program in Essex County moves farther away from Hydro's main Area "F" base in Windsor.

The mobile work centres comprise:

Two warehouse vans containing conversion materials, motors, etc.;

A machine shop van, where motor base adaptations etc., are made;

An office trailer, which maintains radio contact with the Windsor base and vehicles working on changeover in the district;

A workshop trailer in which conversions are made on clocks, pedestal fans, etc. and on phonographs requiring bench work.

A motor shop trailer; here minor motor repairs and conversions needing bench work are made;

A trailer which handles the paper work involved in connection with completed changeovers;

A diesel generator, which supplies the necessary 60-cycle power up to 550 volts, for the work centre;

A 100-foot portable platform complete with flood-lighting system;

Replacement parts for appliances are despatched from Hydro's main warehouses at Islington, near Toronto, and reach work centres the day before changeover. These materials are boxed separately for each individual customer, and at changeover time merely have to be loaded into the truck of the technician who is to effect the conversion.

Urgently needed materials is obtained from Hydro's area base in Windsor by means of radio-equipped runner vehicles.

Direct-drive washing machines which are more economically changed over in a specially equipped workshop, are picked up by trucks from customers' homes and taken to the work centre. From there they are transported to the Windsor base, where the motors and gears are changed.

Work centres can be dismantled, moved and set up in approximately six hours. If work on dismantling starts at 9 a.m., the work centre can be moved and established in a new location some miles distant, and be ready for operation by 4 p.m.

"By establishing these work centres closer to the 'cutover' areas, the time required by the workmen to travel to the homes and other premises concerned is greatly reduced," Chairman Saunders stated.

The work centre set up in Amherstburg was in use in Belle River until July 10.

Husbands! Wives!
Want new Pep and Vim?

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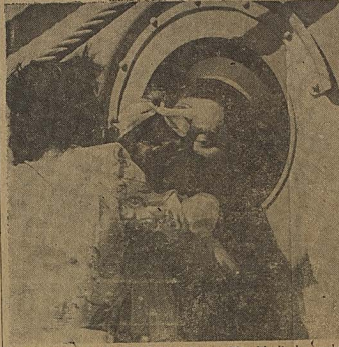


MR. ST. LAURENT



GEORGE DREW

CANADA'S LIBERAL and Progressive-Conservative leaders have launched their long campaign for the Aug. 10 election. Prime Minister St. Laurent launched his campaign with an appeal to voters on the record of his Liberal Government. George Drew called for increased efficiency in government and an end to over-taxation.



WELCOME HOME, DADDY — Young Miss Marlin Lampshire of Newfoundland, daughter of Petty Officer and Mrs. Gordon Lampshire, just couldn't wait until the gangway was adjusted before she gave daddy a big kiss. Mrs. Lampshire holds Marlin while PO Lampshire greets her after a seven-week absence.

EDITORIAL

Report from Colombo

says that Ceylon will scrap much of its social welfare programme in order to provide capital for long-term development projects. Food subsidies will go first, says the government, because it can no longer afford them.

It declares: "Up till now, the country has been in the fortunate position of being able to finance development projects and at the same time undertake several plans for social betterment. But it will be necessary to concentrate on development to increase the national income." Recovery of UK, France, etc., will come when their governments make a similar announcement. Irony is that "backward" Cinghalese should show more economic realism than "progressive" Britons and Frenchmen.

Communist Government

of Eastern Germany has executed

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ed a Berlin worker, Herr Willi Goettling, without trial on the vague charge of "creating civil disturbances". But nothing has been heard from clergymen, authors, editors, etc., who made so much fuss about the execution of the Rosenbergs (US atomic spies) after a full trial and numerous appeals.

West Germans, who paid honor to Goettling, think it odd that "intellectuals" and "humanitarians" in North America, UK, France, etc., should be so upset when Communists are executed; so apathetic when anti-Communists are.

Meanwhile, UK pensioners are asking an increase to \$28 a month, because of rising prices. This would cost about \$2.5 billion a year now, about \$5 billion a year in 25 years. Present cost of UK pensions is just under \$1 billion a year.

Situation In Argentina

as described in a recent issue of London Spectator, has implications for many other countries, including Canada; "There has long been a popular saying in Argentina that no government, no matter how corrupt it may be, can ruin the country, because the resources of the land are so vast. But since the invention of state trading, elaborate economic controls an exchange rates, and state-managed charity, much greater damage can be done by an unscrupulous administration. With the increase in state intervention and the phenomenal growth of the bureaucracy, the opportunities for corruption is practised at the centre, its effects are soon felt throughout the community".

Curious Situation

has arisen in Canadian life when political leaders promise not to reduce taxes. Yet that, in effect, is what Liberals and Socialists are doing.

Finance Minister Abbott says that Conservative pledge to cut federal burden by \$500 million (about 11 percent) is "wholly irresponsible". CCF Leader Coldwell says it is "the most dishonest political promise that has been made in this country since Social Credit promised everyone in Alberta \$25 a month." (Mr. Coldwell proceeded from there to promise everyone a furnace a "good" kitchen sink and a "1st class" bathroom. This bid for the plumbers' vote is apparently honest by CCF ethics.)

Actually, there need be no argument as to whether taxes can or should be reduced. Canada's next government, of whatever political colour, will have to reduce them whether it wants to or not. If markets for Canadian goods are to be recovered, and investment in Canadian industry maintained, the reduction will probably have to be a good deal more than 11 percent.

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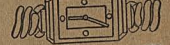
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We will, without impairing the efficiency of our Armed Forces, correct the appalling inefficiencies in the administration of the Department of National Defence.



We will end the shocking conditions in our Defence Department which the Government's own investigator, (Col. G. S. Currie) described as: "A general breakdown in the system of administration, supervision and accounting... Accounting records in a chaotic condition and of little use in determining the nature and extent of irregularities... Waste and inefficiency far more costly in loss than that covered by actual dishonesty".



We will provide the nation with an administration whose attitude towards the spending of public monies will be one of prudence and common sense. A new Government in itself will mean substantial savings to the taxpayer—it will replace a Government whose arrogant indifference to economy was best expressed by Mr. Howe's scornful remark, "What's a Million?". Or, "If they need a gold-plated piano it is our duty to buy it".

We will reduce or eliminate countless hidden, indirect taxes which grossly inflate the cost of consumer goods, add to the grievous cost of living, increase the price of homes beyond the capacity of most of our people to pay, discourage saving and initiative.

VOTE

We will reduce federal taxes by at least \$500,000,000 a year... without reducing any pensions, family allowances, or other social security payments.

**\$500,000,000
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NOW!**

Endorsed by the Progressive Conservative Party of Canada

VOTE X

PROGRESSIVE CONSERVATIVE

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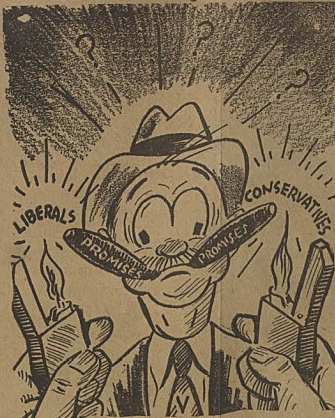
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AND NOTE THIS;

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This Notice Inserted In the Public Interests by Don Brown - Liberal Candidate for Essex West.



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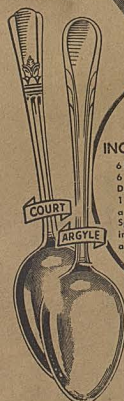
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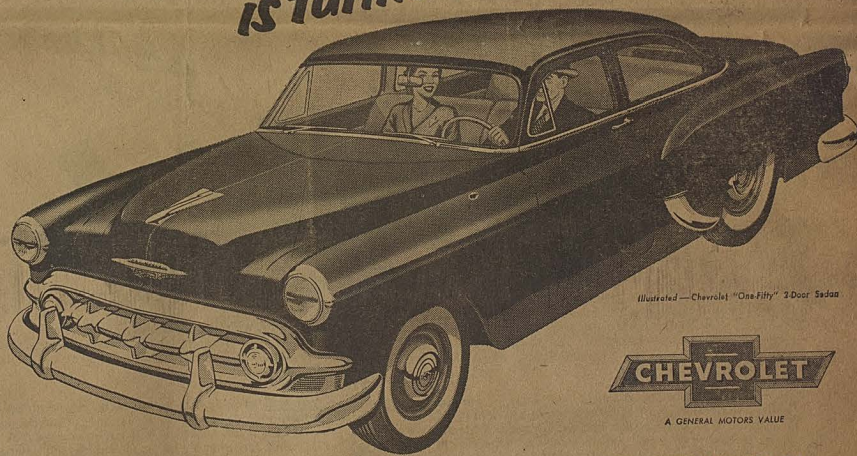
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Stop in for your set of this long wearing silverplate complete in its practical tarnish resistant chest today.

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MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!

POWERGLIDE and POWER STEERING!



Chevrolet's new Powerglide, optional at extra cost on the Bel Air and Two-Ten series, is the newest, most advanced automatic transmission in its field. A new automatic starting and passing range gives you flashing getaway from a standing start, or for passing in city driving. Power Steering — optional at extra cost with Powerglide — lets you steer and park with fingertip ease, and drive with greater safety.



ALL THE NEW THINGS YOU WANT!

More weight, more stability, more road-steadiness, with Centre-Point rear suspension and the softer, smoother Knee-Action Ride. A wider choice of body types and colour harmonies. And, optional at extra cost, GM Shade-Line Tinted Glass with exclusive, graduated windshield tinting, and the amazing GM Autronic Eye which automatically dims and brightens headlights.

HIGH-COMPRESSION POWER!



The new 115-h.p. "Blue-Flame" valve-in-head engine teamed with the new Powerglide automatic transmission as an option at extra cost on "Two-Ten" and Bel Air models has an extra-high compression ratio of 7.5 to 1. In gearshift models you get the new 108-h.p. high-compression "Thrifty-King" engine. Both bring you far finer performance on far less gasoline!

COLOUR-STYLED INTERIORS!



A whole flashing panorama of sparkling colours and colour combinations are yours to choose from in your new Chevrolet. There's an almost endless variety of handsome interior shades, exterior shades and two-tone combinations to stir your fancy and set your imagination to work. This year's Chevrolet boasts interiors colour-matched to exteriors, a true fine-car feature that's only one of the many extras you'll find in Chevrolet.



ECONOMY AND VALUE!

This year's Chevrolet brings you the most important gain in economy in Chevrolet's entire 40-year history! You go much farther on every gallon of gas (regular gas, at that). You save on over-all costs of operation and upkeep. You save every mile you drive with this great new '53 Chevrolet. Yes, with all its highest quality and new features, Chevrolet is still Canada's finest low-priced car!

A. J. Reaume