Perception of risk in various situations - Interviews

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The purpose of this follow-up study was to identify factors that contribute to risk perception. Participants were selected from a sample of people who had previously completed an online survey. Preliminary results indicate that there are multiple factors that contribute to a person’s perception of risk, and that these factors are fairly consistent across most participants regardless of their individual differences in risk-taking behaviour or their biases regarding risky situations. The identification of factors that are common across participants is necessary for the construction of a scale that measures risk perception as a construct that is independent from other variables, such as risk propensity. The factors identified from this study will be used in the creation of question items for a new measure of risk perception.