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# Commentary on Harmony Peach's "Piggybacking In? A Critical Discourse Analysis of Argumentation Schemes"

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The key claim in "Piggybacking In?" is that argument schemes such as Walton's can build in power imbalances that will work against fair evaluation of arguments. The paper's proposal for a solution to this problem is the application of Critical Discourse Analysis (CDA) to create a nuanced understanding of imported prejudices.

Linking CDA to politically-focused papers on gender bias by Al-Tamini, Ciurria, and Yap, Peach demonstrates how bias is revealed in language and, in turn, reveals the political impact of language. Biased language may prevent "social equality between opponent and defender" in the presentation and analysis of argument (p. 6). She cites Huckin's presentation of CDA as a method aimed at identifying "textual manipulations serving non-democratic purposes." Peach cites both Wodak and Huckin to show that CDA should be seen as an attitude rather than just a mechanism: an attitude of staying alert to concepts of power, history, and ideology within a text. The overall aim is to have a "highly context-sensitive, democratic approach which takes an ethical stance on social issues with the aim of improving society" (p. 4).

The emphasis on democracy appears to be central to this approach to identifying bias. The problem of bias is not just a question of being blind to the truth, but a problem of mistreating others by failing to give the right weight to their words and mistreating others unequally. However, a "democratic approach" in this context seems to be ambiguous between an attitude and a procedure. The attitude is to see one another as equals; the procedure is to find a shared way of doing things. The two come together when a shared way of doing things enables us to see each other as equals. The assumption that shared procedures will lead to recognition of one another as equals has been a cornerstone of instruction in reasoning and critical thinking as far back as the 1970s. Walton's schemes are one such procedure. While CDA may be more concerned with an attitude of equality, its technique may offer primarily procedural equality: the list of steps to take in assessing a text, and a set of questions to unlock the concealed assumptions.

Peach illustrates how CDA moves deeper than argument schemes, looking for what is not said, and for what is said that reveals potentially illegitimate assumptions of entitlement. In so doing, CDA stays within a democracy of procedure. To use CDA, we start as "ordinary readers" – stepping outside ourselves as much as is required to use a Principle of Charity to interpret the text – and then step into the more detailed but still apparently impersonal assessment of the argument text or schema.

The difference between attitudinal and procedural democracy is important here, because there are two visions of democracy that differ in which aspect they favour. "Cosmopolitan" democracy favours procedural equality. The ideal of argument analysis is unbiased: we step outside any group identity that might make us inappropriately partisan, and view one another as identical in value and different only in particulars of our desires and aspirations (see, for example, Appiah, 2006;, or Nussbaum, 2011). "Pluralist" democracy favours attitudinal equality: no voice

is inherently more valuable or credible than another, and we must start by hearing each voice before we look for a procedure that will be equal for all (see, for example, Phillips, 2007; or Young, 2000).

I'd like to explore this contrast because it seems to open up ways that Peach's argument might be developed. It reveals further questions we might entertain in pursuit of a less biased and more mutually respectful approach to argument.

In a pluralist approach, CDA faces an immediate difficulty. No one is ever an "ordinary reader". Necessarily, I come to any task from my own experience, current context, and framework. When I speak or read as myself, I am neither impersonal nor ahistorical. This pluralist perspective has one immediate advantage: it will sit better with indigenous tradition than cosmopolitan objectivity can, because in indigenous tradition I can speak only as myself. Whether this is an overall improvement on the intended cross-cultural objectivity of procedural equality will be considered later.

To pursue a pluralist approach, I can first compare what is here and now with changes I have personally seen. I'm in a position to see that schema were very much of the 1990s. My own first textbook, *Constructive Critical Thinking* (Gutteridge, 1995), made extensive use of schema as writing prompts to evaluate arguments, based on the contemporary composition theory that using schema would facilitate learning of complex concepts. Walton's schemes are more complex than mine were, and aimed at deeper evaluation. But even the schemes I used were not as conducive to learning as I'd thought. My second textbook, (Kloster & Anderson, 2005) dropped schema entirely, though it still used standard prompting questions. Both critical thinking textbooks were publishable, but neither would be good enough today. From a historical perspective, schemes cannot be timelessly applicable. Even "democratic" procedures will not necessarily work outside the timeframe and educational theory within which they were created.

Second, as an individual assessor, I should recognize the author as an individual too. This is controversial as a democratic move: it is currently more common to see the text as something which, once created, is an entity in itself, not an indication of, or a proxy for, the author. Whether the text is or should be independent of its author is a question beyond the scope of this paper, and I don't mean to challenge it here. However, with respect to assessing an argument, by separating the text we are to examine from the person who wrote that text we are taking a more cosmopolitan stance. From a pluralist stance, it is the author, not the text, who has a voice. Text can be approached impersonally but the author cannot. I noticed that throughout Peach's paper, she refers to authors by surname only (as I have just done in referring to her), or she frames sentences in a passive voice which eliminates the need for naming anyone at all. Peach's practice sits comfortably within no less than three distinct traditions that use this impersonal, distancing format. The use of surnames only is a classic British boarding school tradition used for at least a century by teachers to address pupils and by pupils to address each other. I mention this tradition because it is inimical to the recognition of voice. If my identity as an author was "Jackson" in school, "Gutteridge" in my early work, and "Kloster" in today's work, this erases any sense of continuity between my works. The second tradition, the classic academic tradition for essays, combines surnames with passive voice. This tradition only began to change in the 1980s; in some disciplines it is still not acceptable to use "I" to situate "my" opinions. As with the school naming tradition, this one also distances voices from texts. I mention it because our ability to express our opinions in the context of an academic conference is still contingent on our adherence to norms of expression in "academia" that retain a Euro-centric and masculine bias. Peach's argument is at least partly constrained by expressions which would not be used in more pluralist speech.

The third tradition, central to CDA, is that it is the text that matters. The author's surname is a sufficient identifying tag for the text. Here, CDA overlaps with argumentation theory. Take away the phrase "context-sensitive," and critical thinking instruction would agree entirely with Huckin that argument evaluation is a "democratic approach which takes an ethical stance on social issues with the aim of improving society." Note the passive voice: it is the "democratic approach" which is the agent here, not the people in the society. Here is where both CDA and argument analysis stand with cosmopolitan procedural equality rather than pluralist voice-based democracy. To that extent, any argument analysis scheme and any CDA text analysis are both capable of importing bias.

The bias comes not necessarily from seeing another person or group as inferior, but from applying an expertise that is privileged in discussion. This privilege, currently afforded to people such as scientists, lawyers, professors, and teachers, allows the expert to downplay anecdotal evidence from non-experts. A nice example Peach did not mention, but provided in private communication (email May 9, 2020), is of a Grade 3 teacher gently but firmly denying the reality that squirrels eat hamburger. The reference is to a paper by Linker (2011) in which a teacher has asked the class what squirrels eat. When one student says, "Hamburger", the teacher first doubts the student and then dismisses the evidence as an "unusual case", continuing to direct the class towards the required answer of "acorns, nuts, and seeds." This is an example of age bias and possibly socio-economic bias. The student had personally seen a squirrel eating from a dumpster behind a fast food restaurant, but was not treated as a credible reporter. Anecdotal though the evidence may be, any teacher who limits a science class to pre-established information misses a chance to confirm that squirrels are not purely vegetarian, and certainly misses a chance to get the children to consider how animals adapt to the human-built environment. Linker explains that this teacher was clear in later conversation with the researcher that it mattered much less to have that student feel heard than to have all the children prepared to take the tests that would grant them access to a more privileged way of life. This is a bias towards expertise, defensible in cosmopolitanism but not pluralism: we will have equality if we achieve shared answers through shared procedures such as listening to experts. This is not the democracy we want to see in argumentation, where we have always wanted diversity of possible viewpoints in competition with one another much more than we have wanted rote solutions to constructing or assessing arguments.

Looking at democracy through a pluralist lens, valuing diversity over commonality, it would be imperative to engage the author as well as the text. If we are going to require a context-sensitive analysis of an argument, and aim for the "improvement of society" why would we not include a dialogue with the author, when available, as part of our argumentation analysis? The same questions we are to ask in CDA of the text, for example, we could equally well ask of its author: What is presupposed and what is omitted? Pragma-dialectics works extensively with dialogue as key to seeing appropriate moves and responses in developing an argument. When we let a text serve as monologue, it's not surprising we have to work harder to find out what it took for granted or forgot to mention. Would Walton have come up with the same schemes if the primary mode of argument was direct dialogue between two arguers?

However, at this point, neither cosmopolitanism nor pluralism gives us quite enough assurance of the equality we are looking for. As Peach's argument has shown, any cosmopolitan attempt to build a neutral, equal, shared procedure can "piggyback in" unequal power structures and attitudes. Equally, pluralism runs into the opposite difficulty of presuming that voices can be raised and will be heard. Direct dialogue with the author will not help if the author is steeped in the power, privilege, and expertise that bias the text. The author may be incapable of recognizing

the bias or responding thoughtfully enough to our interlocutory questions. One of the crucial steps in handling power imbalances is to recognize that the person with less power is much less likely to be able to face up directly to the person with more power. Another difficulty, as Hundelby (2005) discusses, is that those who are oppressed or politically disadvantaged may have good reason not to speak openly outside their own circles. Acting to conform to the expectations of others, instead of presenting one's preferred self, may be an essential component of political activism directed to subverting the status quo. This will work against attempts to bring together plural voices to negotiate shared procedures.

Given the importance of the political dimension of language in supporting biased systems, there are two points made in Peach's paper that help point us forward to mesh procedure and attitude. Peach's key concern about argument schemes is that people using schemes to assess arguments "may falsely believe that they have performed due diligence" (p. 6). What is "due diligence" in the context of argument evaluation? In particular, just as due diligence standards vary between professions, they could also vary between analysis contexts and argumentation contexts. It may be worth investigating this. Due diligence requires both an appropriate attitude: to meet responsibilities for ensuring accuracy and safety, and an appropriate procedure: one which can be carried out to a high enough standard in the time available. Any scheme meets at best part of this obligation. If we consult authors and readers, not just the text, we have an opportunity to understand better what our responsibilities are in a given context.

A second, related step in Peach's analysis is where she concurs with Yap that "different biases are mitigated by different strategies" and so "there cannot be an across-the-board solution that could be implemented for cases in which identity prejudicial stereotypes can interfere with the course of an argument" (9, citing Yap, 2015, p. 33). It is this recognition that seems to me to lift CDA beyond procedure. Different readers may use CDA to reach different identifications of bias in a text. It would be the sum of the readings, rather than the attitude of the individual reader, that achieves recognition of diverse voices. Further, there might not be a point at which an argument scheme has been fully addressed (p. 9). If so, we know that even if we cannot address any problematic bias at the moment, we can return to the text later, or ask a different pair of eyes to help us see it differently. It also ensures we ourselves stay aware that our own analysis is not definitive. This seems to me to be a particularly crucial step in challenging the use of schemes such as Walton's. It may be important to recognize that any analysis of a scheme or a specific argument has no final answer but should be revisited any time additional questions arise or new inequalities are suspected.

I would encourage Harmony Peach to take an even stronger stand on the importance of both context and person in identifying systemic bias. "Piggybacking In?" points to the direction in which we might all prefer to move: towards recognizing that we are not in search of any "consensus" that squirrels eat nuts, but that squirrels, arguments, and people are much more diverse than any scheme could illuminate. Argument analysis should be far more flexible than schemes admit: it should be an ongoing process in which we visit and revisit arguments for new insight and recommendations each time the argument arises in a new context.

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